Willingness &suggestions

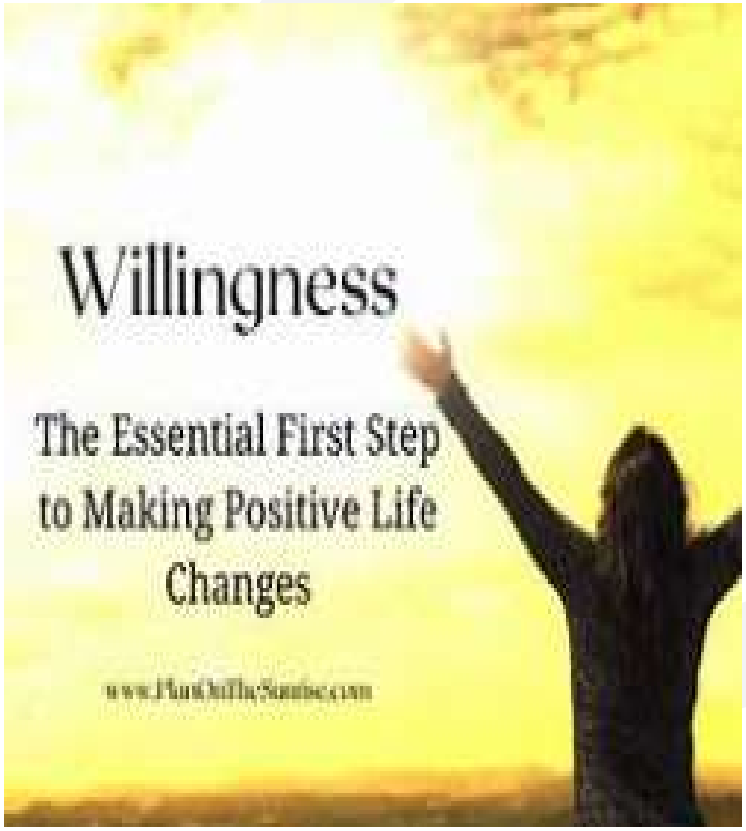
Here is where your presentation begins

Objectives

Objective: By the end of the lecture, you will be able to express present and past willingness using modal verbs, specifically **"will," "won't," and "would."** and suggestions using **shall**

willingness

. to talk about what people **want to do or are willing to do**



01 Present and Future Willingness

will

Using "will" for Agreement

Example 1: Jim **will act** as referee today since Martin can't make it.

Using "will" for Agreement

Example 2: I **will** help you move your furniture to the new apartment.

Example 3: She **will** volunteer at the charity event next weekend.

Meaning: Indicating a present or future willingness to undertake an action

Using "will/won't" in First Conditionals for Polite Requests

Present and Future Willingness Using

Using "will/won't" in First Conditionals for Polite Requests

Example 1:
If you**'ll** take a seat for a moment, Mr. Franks will be with you soon.

Example 2: If you **won’t (will not)** mind waiting a few minutes, **I'll** fetch the documents for you.

Present and Future Willingness Using

Example 3: If she**'ll** pass me the stapler, I can finish the paperwork.

Present and Future Willingness Using

Meaning: Making polite requests by expressing willingness or unwillingness in conditional statements.

Present and Future Willingness Using

Requests and Refusals

Present and Future Willingness Using

Title: Rule 3: Use "won't/shan't" **to express refusal**.
Example 1: The Director's secretary **won't** book my flights; it isn't in her job description.
Example 2: I **won't** attend the meeting because of a prior commitment.
Example 3: She shan't reveal the confidential information to unauthorized persons.
Meaning: Clearly stating a refusal Unwillingness to perform a particular action

Present and Future Willingness Using

Use "won't/shan't" **to express refusal**.

Example 1: The Director's secretary **won't** book my flights; it isn't in her job description.

Present and Future Willingness Using

Example 2: I **won't** attend the meeting because of a prior commitment.

Present and Future Willingness Using

Example 3: he **won't** reveal the confidential information to unauthorized persons.

Present and Future Willingness Using

Meaning: Clearly stating a refusal to perform a particular action

Past willingness

"would" for General Willingness in the Past

- **Use "would" (positive only) to refer to general willingness in the past**.

Example 1: Dad **would** always help us with our math homework.
Example 2: She **would** volunteer at the local food bank every Saturday.
Example 3: They would often bring homemade treats to share with the neighbors.

.

Past Willingness

Meaning: Describing a habitual willingness to do something in the past

quizze

Can you _____ help me with this heavy box?

Would
Will
Won’t

Quiz: Can you _____ help me with this h
Answer: Yes, I will.
Quiz: If you _____ mind, I'd appreciate s
while I work.

Answer: don't/won't
Quiz: Shall we order pizza for dinner?

Answer: Yes, let's.
Quiz: Sorry, but I _____ change our plan
weekend.

Answer: won't

quizze

Sorry, but I _____change our plans for the weekend.

Would
Will
Won’t

quizze

Sorry, but I_____change our plans for the weekend.

Would
Will
Won’t

quizze

If you _____ mind, I'd appreciate some quiet while I work.

Answer: don't/won't

Would
Will
Won’t/don’t

quizze

If you _____ mind, I'd appreciate some quiet while I work.

Answer: don't/won't

- **Would**
  Will
  Won’t/don’t

Suggestion & willingnes

Sarah: I need help moving this heavy table. Can you assist me?
Tom: Sure, I **will** help you. **(expressing willingness)**
Sarah: Thanks! I'm not sure what movie to watch tonight.
Tom: How about we watch that new comedy everyone's talking about? **Shall** we give it a try? **(making a suggestion)**
Sarah: Sounds good! I'm having trouble with my computer. Do you **will** take a look?
Tom: Of course, I **will** help you troubleshoot it. **(expressing willingness)**
Sarah: Great! I need some advice on what to wear for the party.
Tom: **Shall** we go shopping together this weekend? **(making a suggestion)**
Sarah: That's a good idea! I **will** text you to coordinate. **(expressing willingness)**

Explain the meanings of Suggestion & willingnes Model verbs

Willingness

Amina: Will you help me With the car? It won't start. The battery's dead. I asked Paul but he wouldn't help.

Fella: Yes, will but I won't accept any money.

Suggestion

Anna: Shall we go to the cinema tonight?

Bella: What film shall we watch? I'm not sure. Shall I check what's on? Oh,I forget, I have a meeting tonight.

Ana: Shall we not go then?

Explain the meanings of Suggestion & willingnes Model verbs

Are you willing to

It refuses/doesn't work

Willingness

Amina: Will you help me With the car? It won't start. The battery's dead. I asked Paul but he wouldn't help.

He refused to

Fella: Yes, will but I won't accept any money.

I refuse

Suggestion

Anna: Shall we go to the cinema tonight?

Bella: What film shall we watch? I'm not sure. Shall I check what's on? Oh,I forget, I have a meeting tonight.

I suggest

Ana: Shall we not go then?

Negative question form. Shan't we (old fationedà

Quiz: When we were kids, our teacher _____ let us have extra recess on Fridays.

Would
Will
Won’t
shall

Quiz: When we were kids, our teacher _____ let us have extra recess on Fridays.

Would
Will
Won’t
shall

Quiz: If you _____ like, I can share my notes from the lecture.

Would
Will
Won’t
shall

Quiz: If you _____ like, I can share my notes from the lecture.

Would
Will
Won’t
shall

Quiz: He _____ accept the job offer if they raise the salary.

Would
Will
Won’t
shall

Quiz: He _____ accept the job offer if they raise the salary.

Would

Will

Won’t

shall

Quiz: The kids _____ eat their vegetables when they were younger.

Would
Will
Won’t
shall

Quiz: The kids _____ eat their vegetables when they were younger.

Would
Will
Won’t
shall

Quiz: _____ we grab a coffee before the meeting?

Would
Will
Won’t
shall

Quiz: _____ we grab a coffee before the meeting?

Would
Will
Won’t
shall

Quiz: The manager _____ approve the proposal if you present it convincingly.

Would
Will
Won’t
shall

Quiz: The manager _____ approve the proposal **if** you **present** it convincingly.

Would

Will

Won't

shall

Quiz: I'm sorry, but I _____ change my plans for tonight.

Would
Will
Won’t
shall

Quiz: I'm sorry, but I _____ change my plans for **tonight.**

Would
Will
Won't
shall

Quiz: If you _____ like, I can help you practice for the interview.

Would
Will
Won’t
shall

Quiz: If you _____ like, I can help you practice for the interview.

Would
Will
Won’t
shall

quiz: …… we not take a break and grab a snack?

Answer: No, let's finish this task first..

Would
Will
Won’t
shall

quiz: …… we not take a break and grab a snack?

Answer: No, let's finish this task first..

Would

Will

Won’t

shall

When we were in college, he _____ always share his notes with us.

Would
Will
Won’t
shall

When we were in college, he _____ always share his notes with us.

Would

Will

Won’t

shall

Quiz: If you _____ mind, could you please water my plants while I'm away?

Would
Will
Won’t
shall

Quiz: If you _____ mind, could you please water my plants while I'm away?

Would
Will
Won't
shall

THANK YOU

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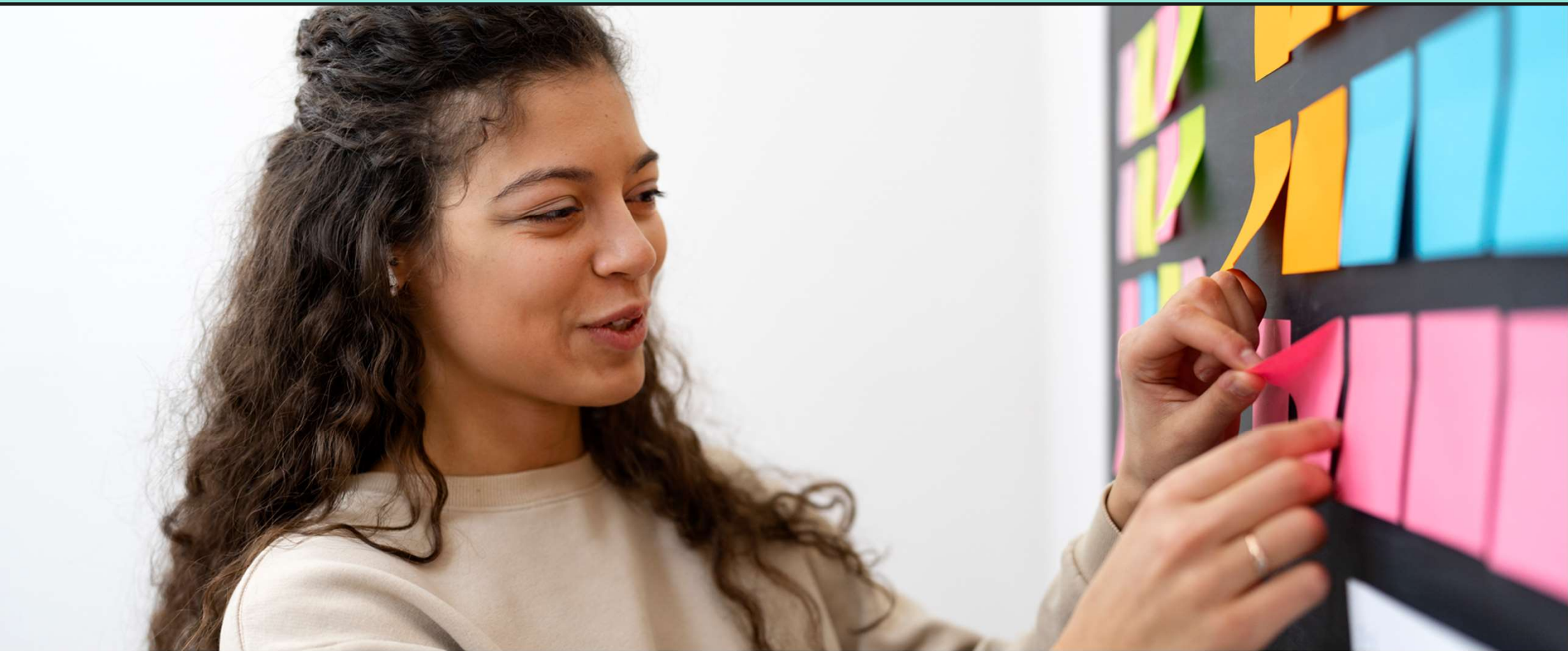
A PICTURE IS WORTH A THOUSAND WORDS

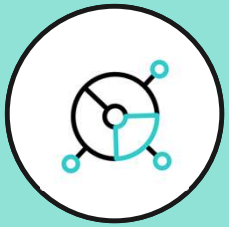


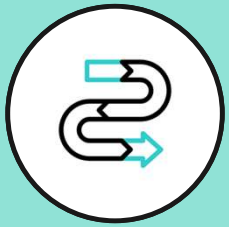
LET’S TAKE A DEEPER LOOK INTO OUR MK

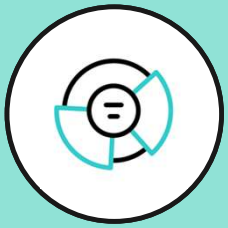
Images reveal large amounts of data, so remember: use an image instead of a long text. Your audience will appreciate it

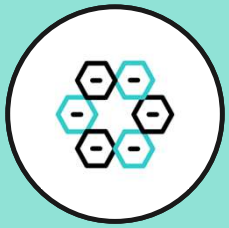
5,478,369

Big numbers catch your audience’s attention









$3,500

SOCIAL MEDIA

Venus is the second planet from the Sun

$5,850

ADVERTS

Despite being red, Mars is a cold place

$7,225

PRESS

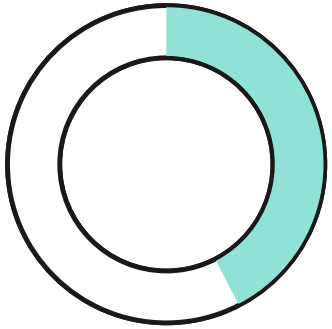
Saturn is a gas giant and has several rings

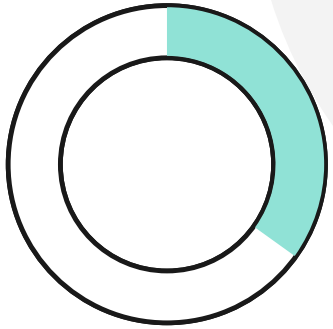
BUDGET DISTRIBUTION

45%

MERCURY

It’s the closest planet to the Sun





35%

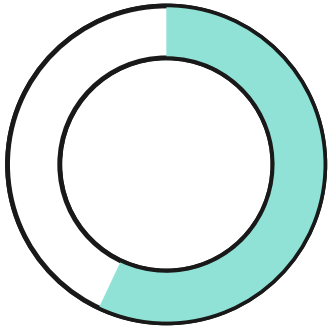
SATURN

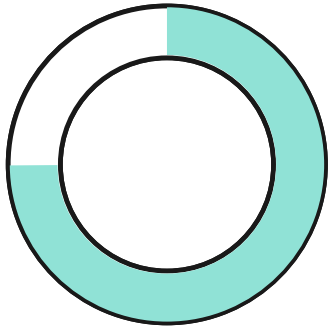
Saturn is a gas giant and has several rings

55%

JUPITER

It’s the biggest planet in the Solar System





75%

NEPTUNE

It’s the farthest planet from the Sun

WHERE CAN YOU FIND US?

MARS

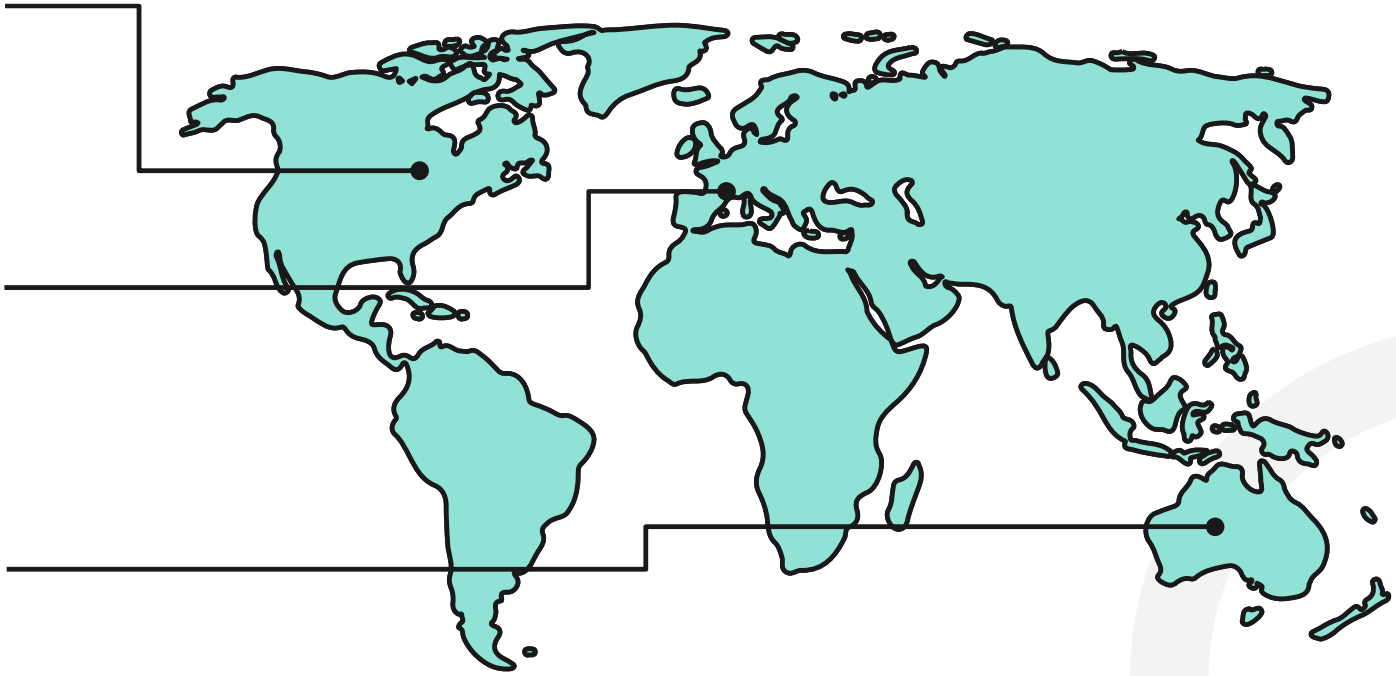
Mars is actually a very cold place

MERCURY

Mercury is the closest planet to the Sun

SATURN

Saturn is a gas giant with several rings

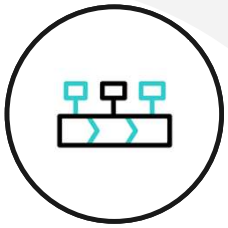


OUR EVOLUTION

2010

MARS

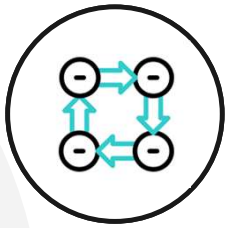
Mars is actually a very cold place



MERCURY

It is the closest planet to the Sun

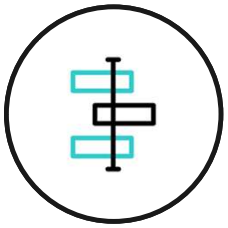
2014



2018

VENUS

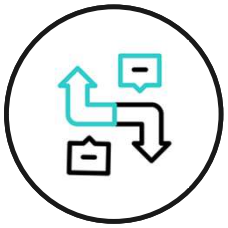
Venus has a very beautiful name



SATURN

It is a gas giant with several rings

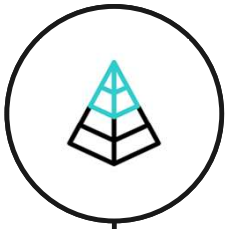
2020



KEY ACTION ITEMS

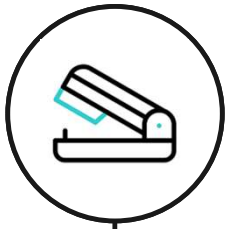
	FIRST QUARTER	SECOND QUARTER	THIRD QUARTER
ACTION 1	Describe your items for the quarter here	Describe your items for the quarter here	Describe your items for the quarter here
ACTION 2	Describe your items for the quarter here	Describe your items for the quarter here	Describe your items for the quarter here
ACTION 3	Describe your items for the quarter here	Describe your items for the quarter here	Describe your items for the quarter here
ACTION 4	Describe your items for the quarter here	Describe your items for the quarter here	Describe your items for the quarter here

OUR MAIN PRODUCTS



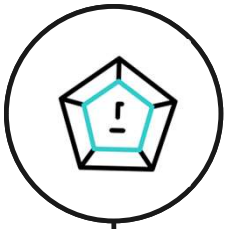
MERCURY

Mercury is a very small planet



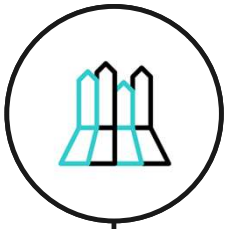
VENUS

Venus has a very beautiful name



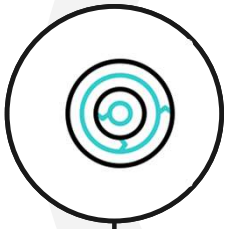
SATURN

Saturn is a gas giant with rings



MARS

Mars is actually a hot planet



JUPITER

Jupiter is the biggest planet

MARKET SHARE

38%

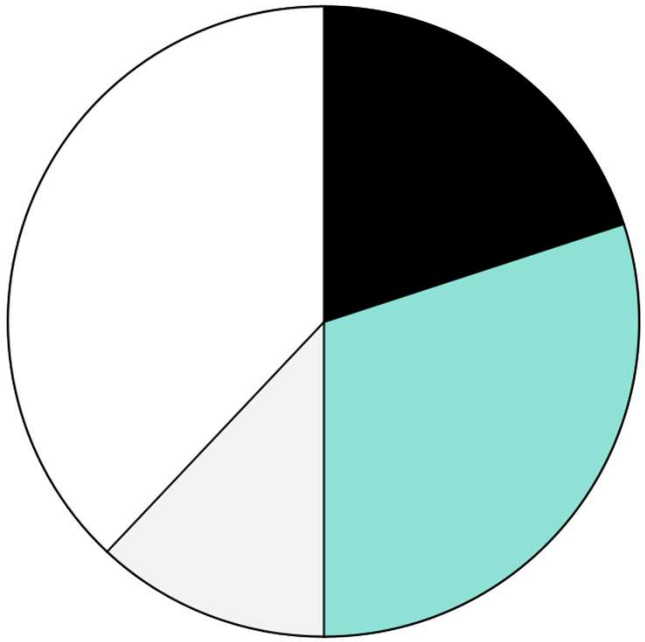
MARS

Mars is actually a very cold place

12%

MERCURY

Mercury is the closest planet to the Sun



20%

VENUS

Venus has extremely high temperatures

30%

SATURN

Saturn is a gas giant with several rings

Follow the link in the graph to modify its data and then paste the new one here. **For more info, click here**

OUR COMPANY GOALS

SHORT TERM

- Write your goal here
- Write your goal here
- Write your goal here
- Write your goal here

LONG TERM

- Write your goal here
- Write your goal here
- Write your goal here
- Write your goal here

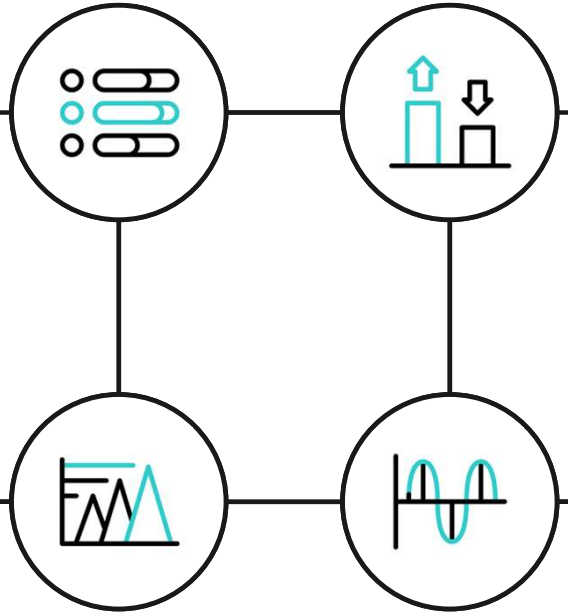
SWOT ANALYSIS

STRENGTHS

Mars is actually a very cold place

WEAKNESSES

Venus is the second planet from the Sun



OPPORTUNITIES

Mercury is the closest planet to the Sun

THREATS

Saturn is a gas giant with several rings

BUYER JOURNEY

AWARENESS

Mercury is the closest planet to the Sun

1

CONSIDERATION

Venus has a beautiful name and it’s hot

2

DECISION

Saturn is a gas giant with several rings

3

OUR STRATEGY

GOAL

STRATEGY 1

Mercury is the closest planet to the Sun

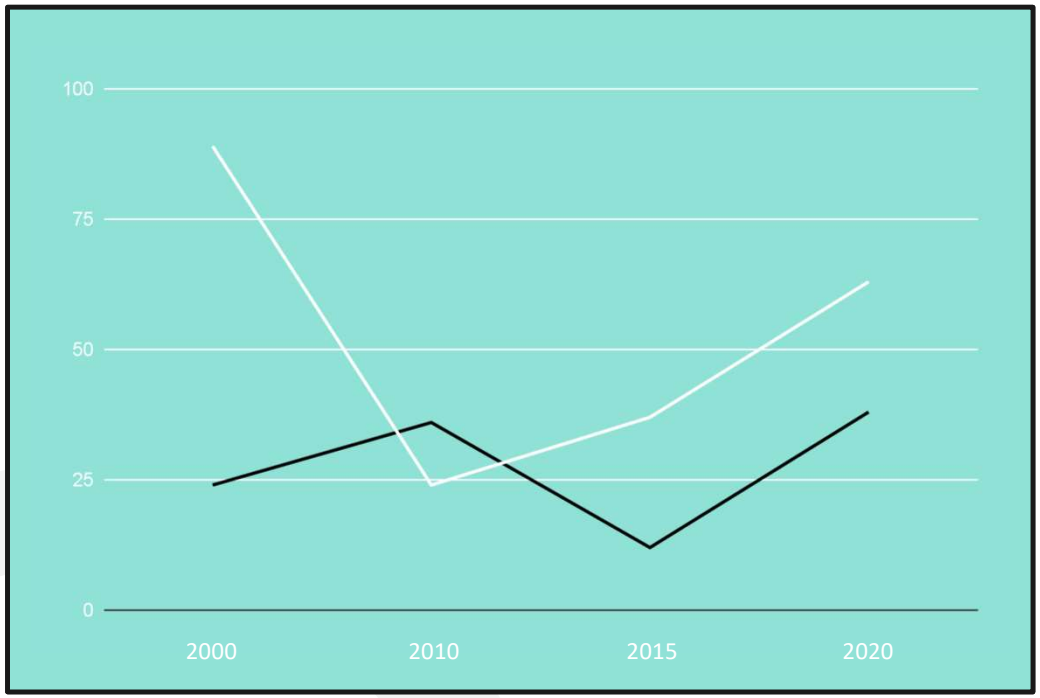
1. Venus is the second planet from the Sun
2. Saturn is a gas giant and has several rings

STRATEGY 2

Jupiter is the biggest planet of them all

3. Mars is actually a very cold place
4. Neptune is very far from the Sun

PREDICTED REACH



$55,000

VENUS

Venus has extremely high temperatures

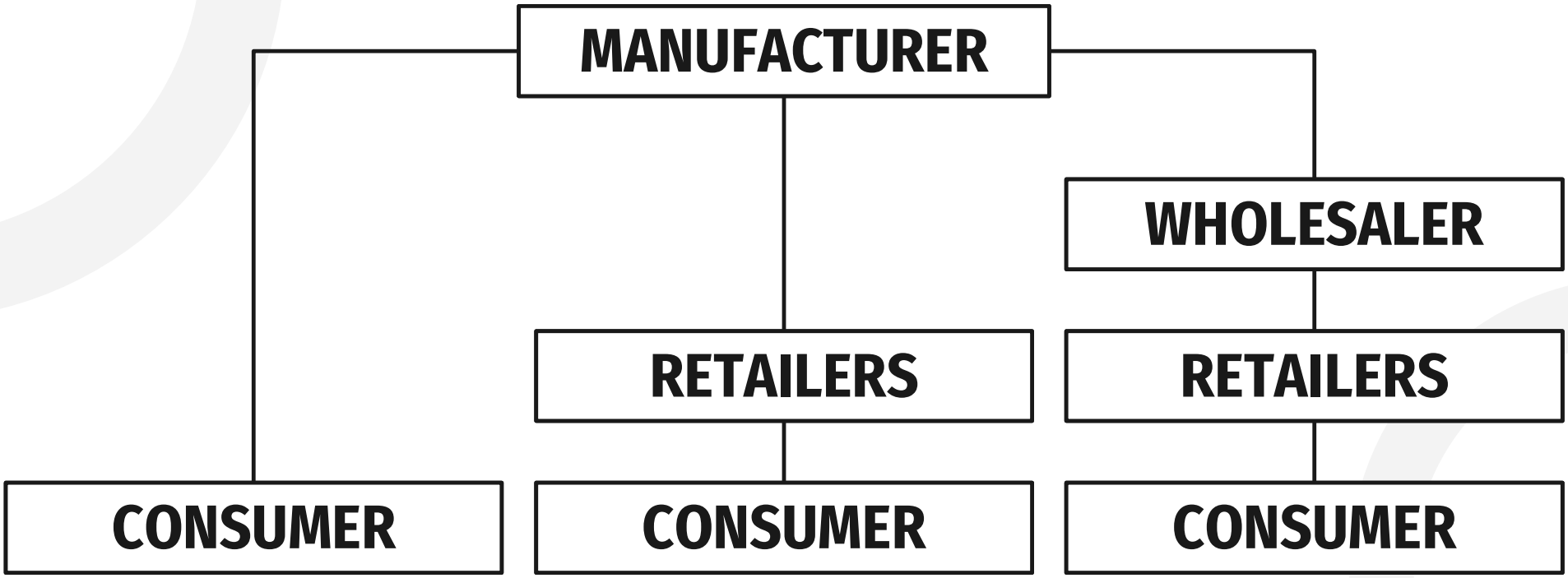
$30,000

SATURN

Saturn is a gas giant with several rings

Follow the link in the graph to modify its data and then paste the new one here. **For more info, click here**

DISTRIBUTION CHANNELS



KPI OVERVIEW

OUTREACH

MERCURY

80%

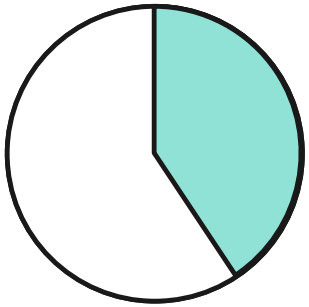
Mercury is the closest planet to the Sun

NEPTUNE

60%

Neptune is the farthest planet from the Sun

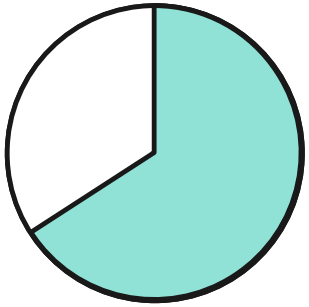
COMPLIANCE RATE



45%

VENUS

Venus has extremely high temperatures



70%

SATURN

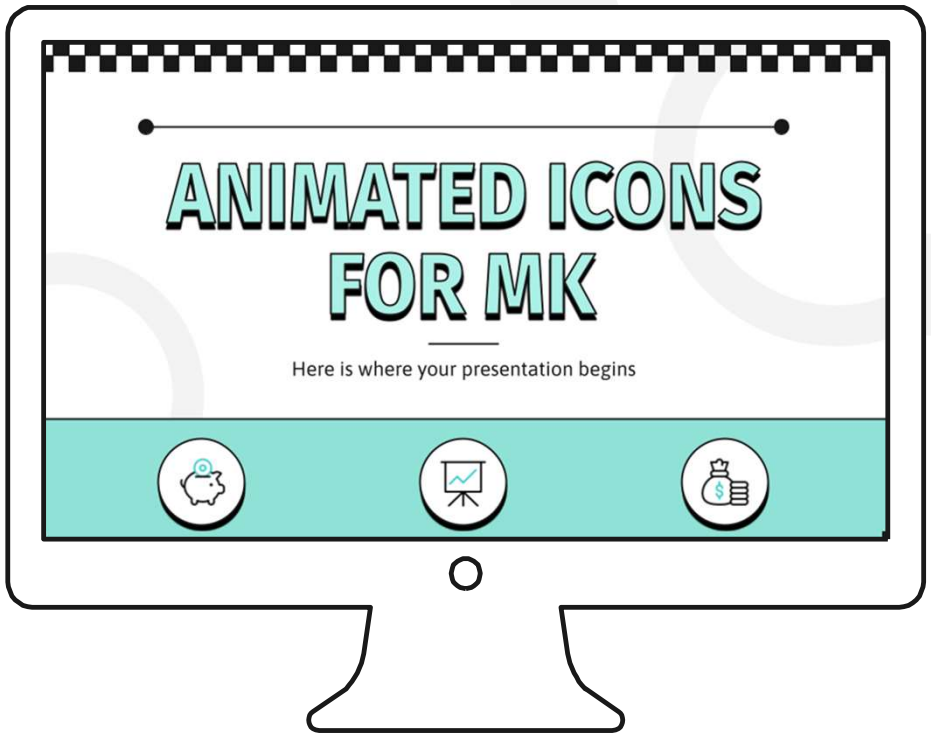
Saturn is a gas giant with several rings

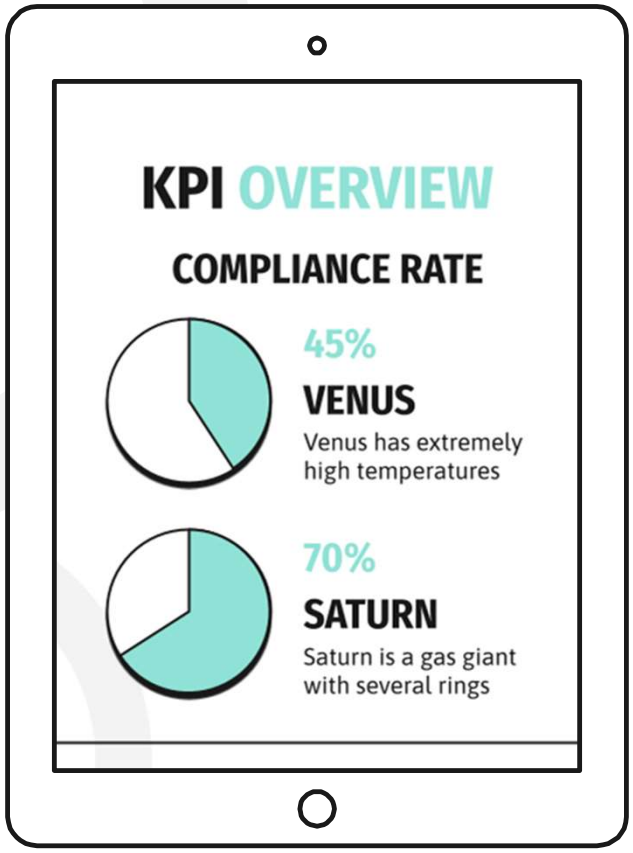
ADVERTISING CAMPAIGNS

#	CHANNEL	BUDGET	DESCRIPTION	STATUS
1	Channel name	$1,500	Venus has extremely high temperatures	
2	Channel name	$20,000	Saturn is a gas giant and has several rings	
3	Channel name	$10,500	Neptune is very far from the Sun	
4	Channel name	$7,775	Mars is actually a very cold place	

COMPUTER MOCKUP

You can replace the image on the screen with your own work. Just right-click on it and select “Replace image”



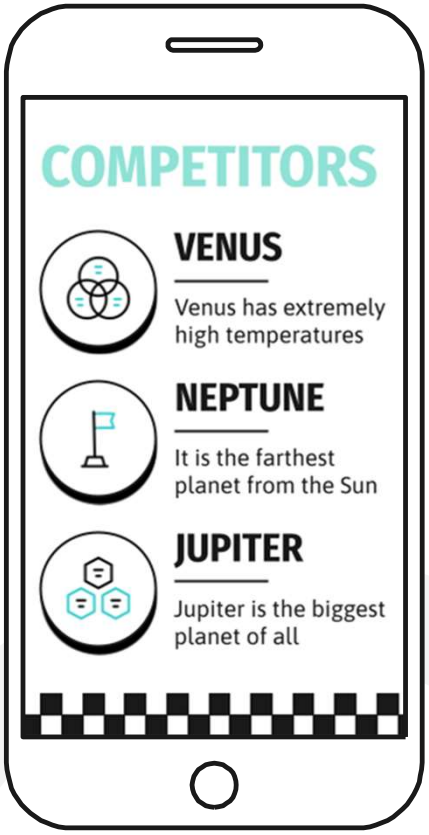


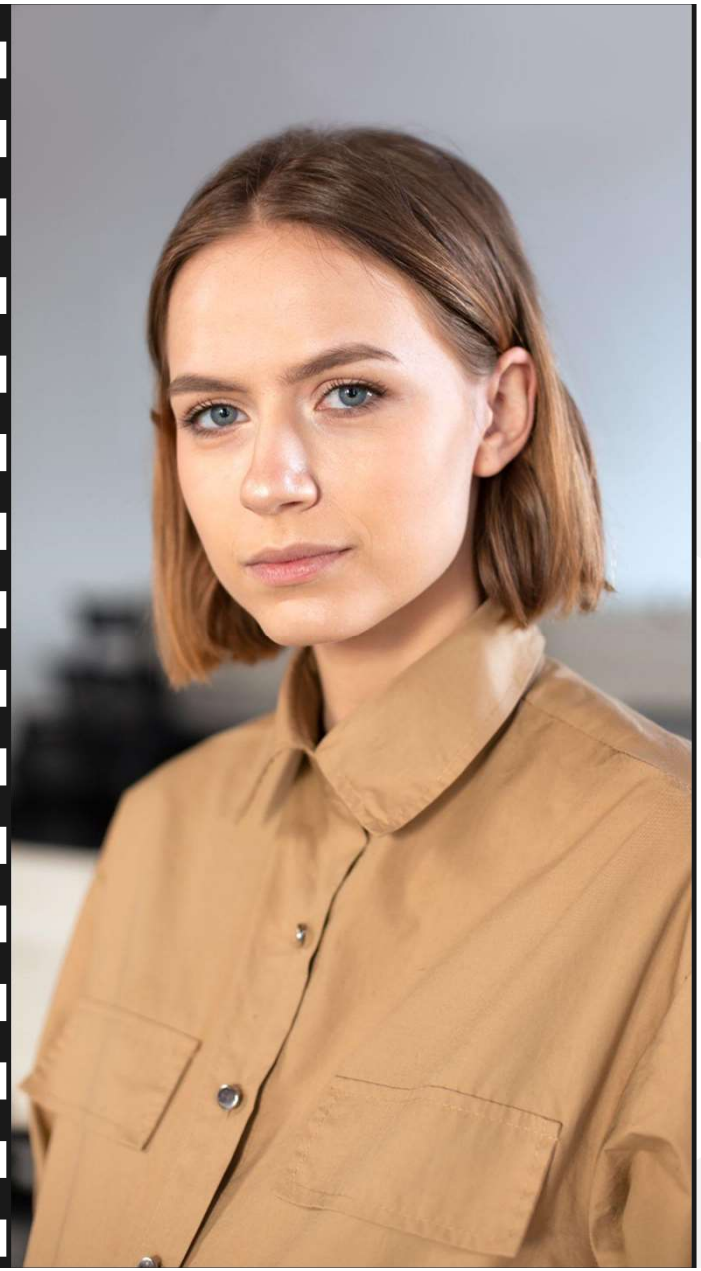
TABLET MOCKUP

You can replace the image on the screen with your own work. Just right-click on it and select “Replace image”

PHONE
MOCKUP

You can replace the image on the screen with your own work. Just right-click on it and select “Replace image”





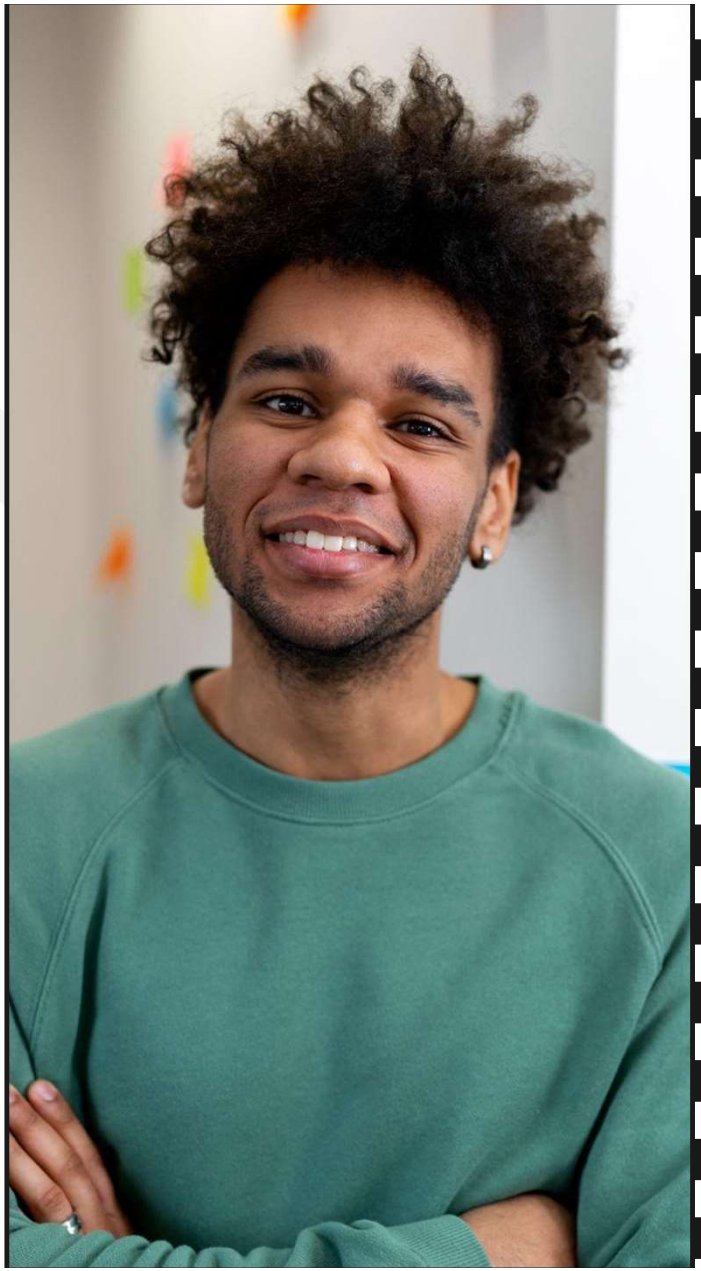
OUR TEAM

SOPHIA HILL

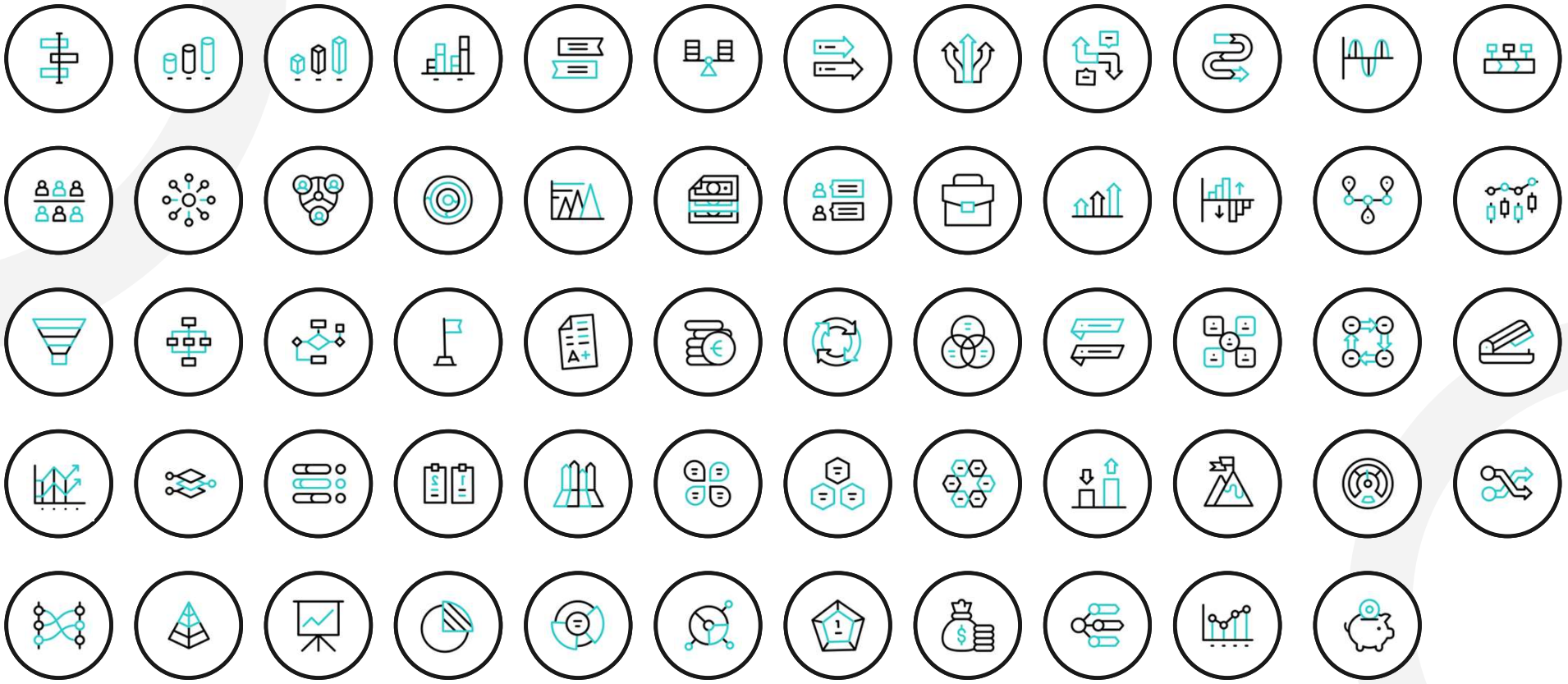
You can speak a bit about this person here

TIMMY JIMMY

You can speak a bit about this person here



ICON PACK



ALTERNATIVE RESOURCES

PHOTOS

- People taking part of business event
- Smiley people chatting at business meeting
- Close up on company team working
- Young people having a work meeting at the office
- Medium shot man holding crossed arms
- Close up smiley woman at desk
- Close up woman working on laptop
- Medium shot people working at office together
- Person working in the office
- Hand sticking blue post it on board
- Colleagues thinking with post its side view

RESOURCES

PHOTOS

- Medium shot man sticking post its on window
- Medium shot smiley woman sticking post it
- Colleagues looking at post its medium shot
- Medium shot beautiful woman at work
- Medium shot smiley man at work
- Side view people discussing with post its
- Medium shot colleagues working at office
- Medium shot people looking at post its
- Medium shot man looking at post its
- Colleagues thinking with post its side view

VECTORS

- Car rental instagram posts collection

ICONS

- Business Animated icons

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Pana

Amico

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Cuate

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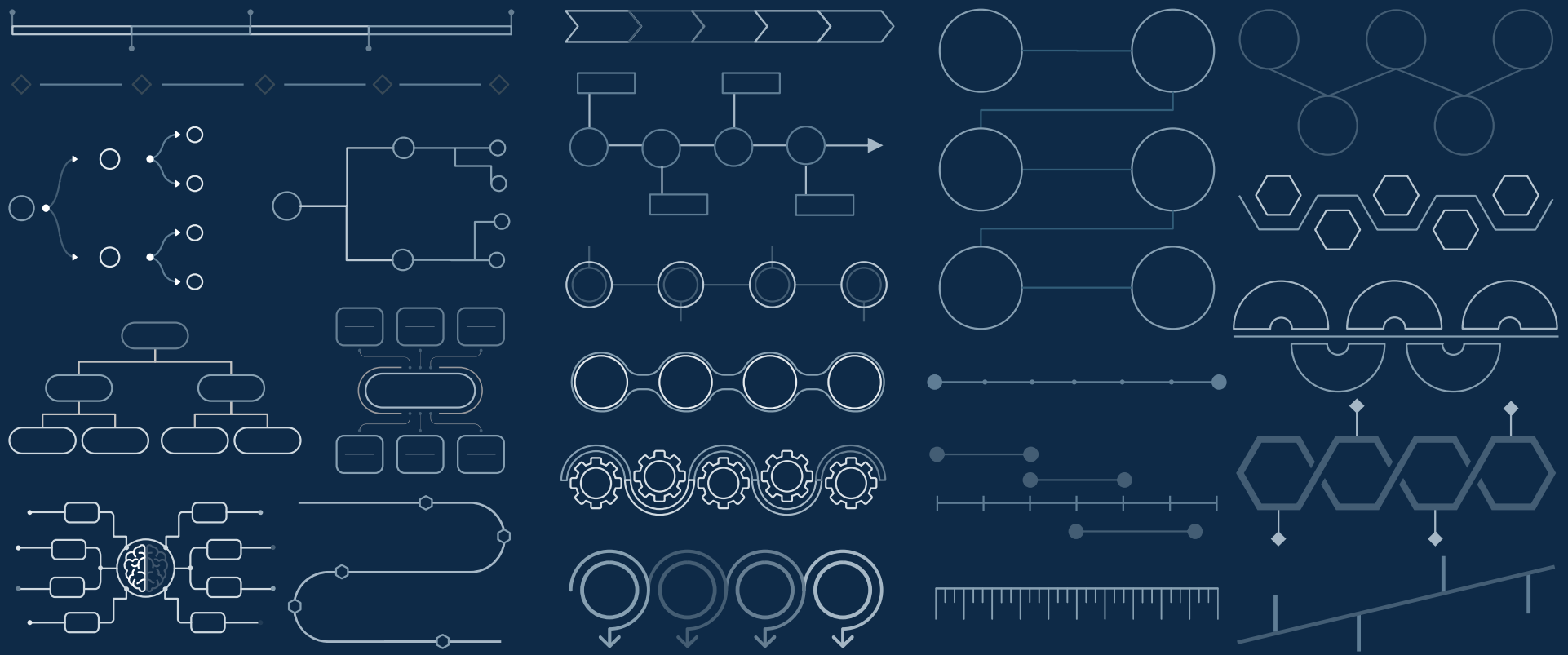

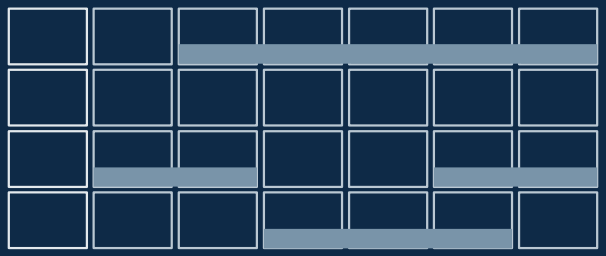

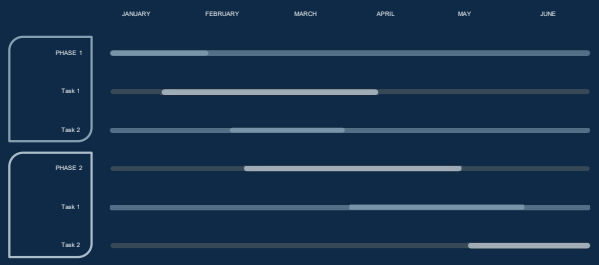
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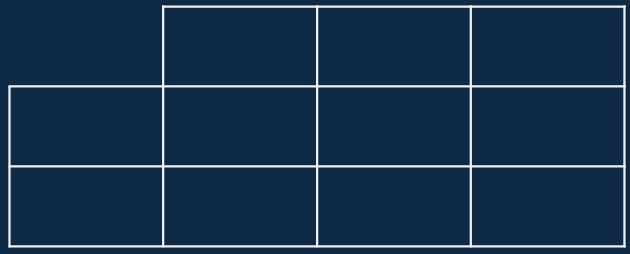
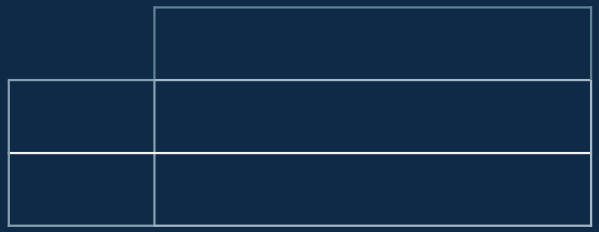
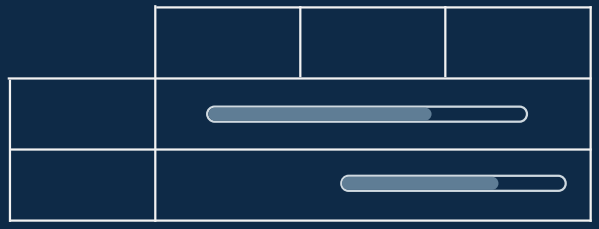
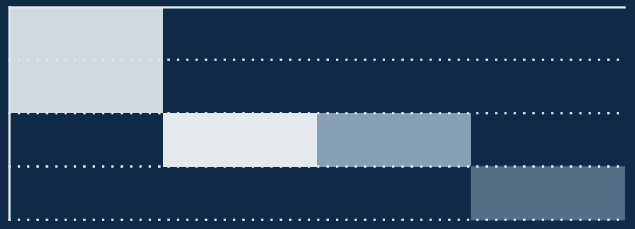
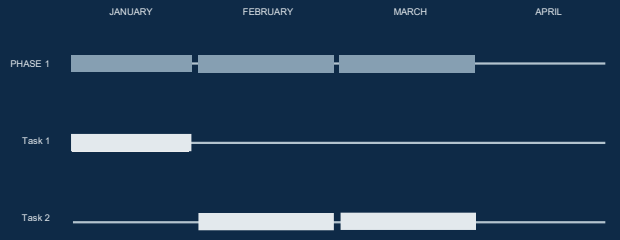
JUNE
PHASE 1
Task 1
Task 2
PHASE 2
Task 1
Task 2

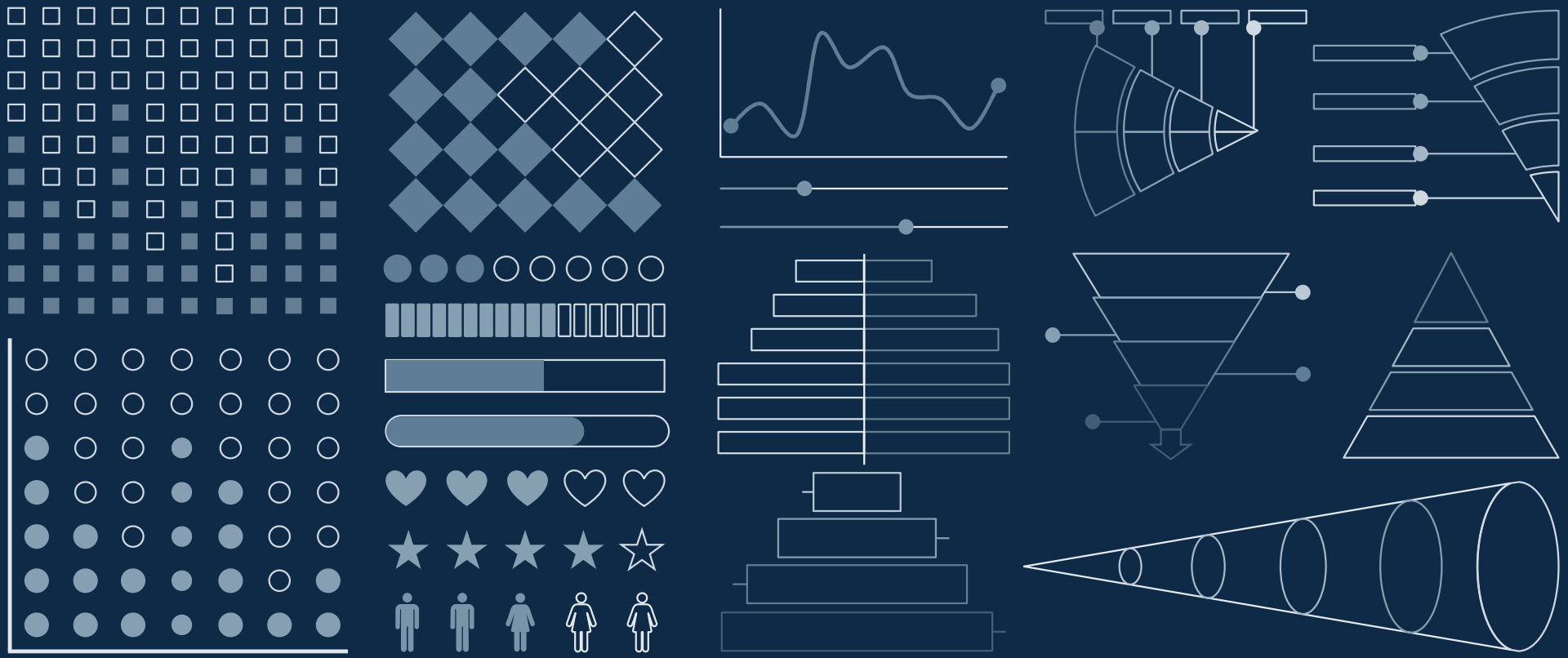









JANUARY
FEBRUARY
MARCH
APRIL
PHASE 1
Task 1
Task 2



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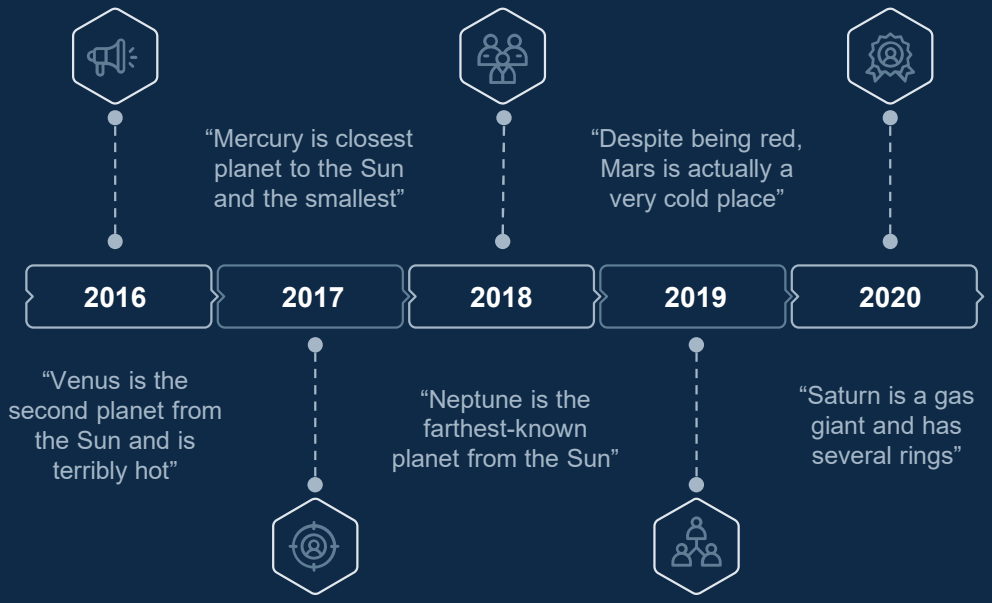
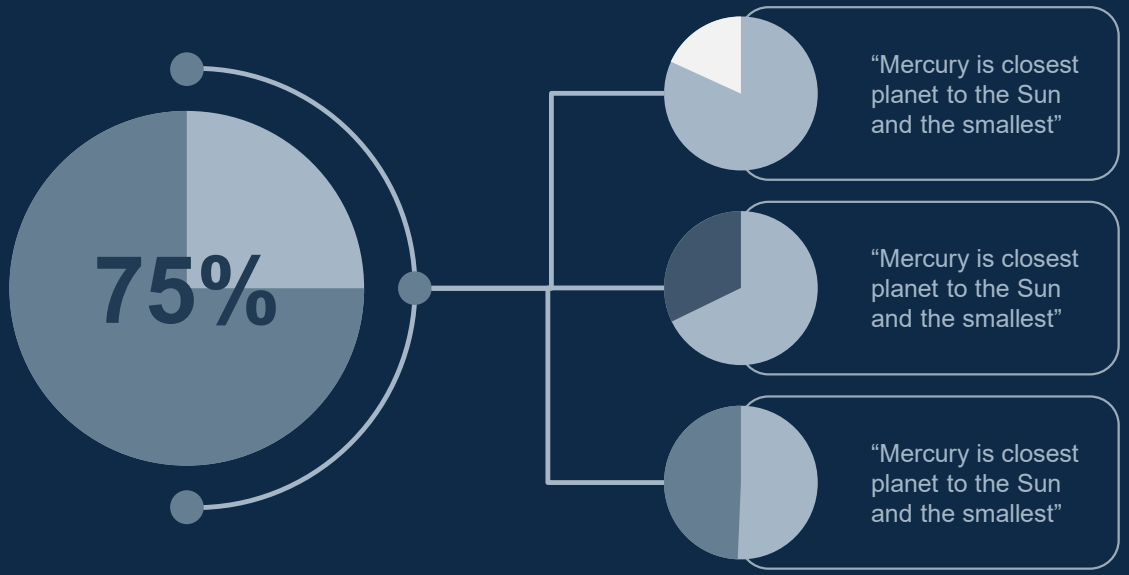


Premium infographics



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