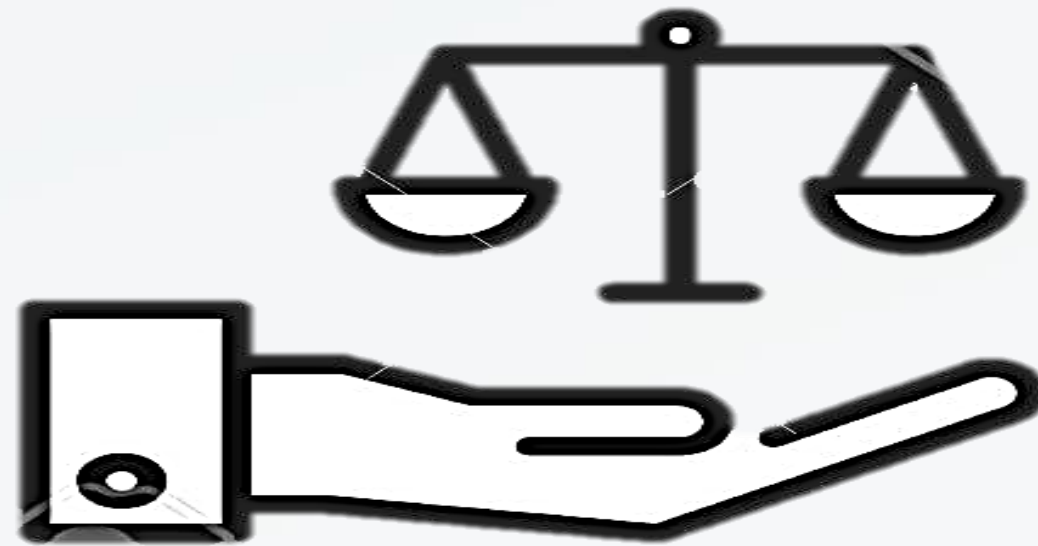


L1: Introduction to Ethics and Deontology



Dr. Fethiza Tedjani Mouna
Sat, september 30 th , 2023

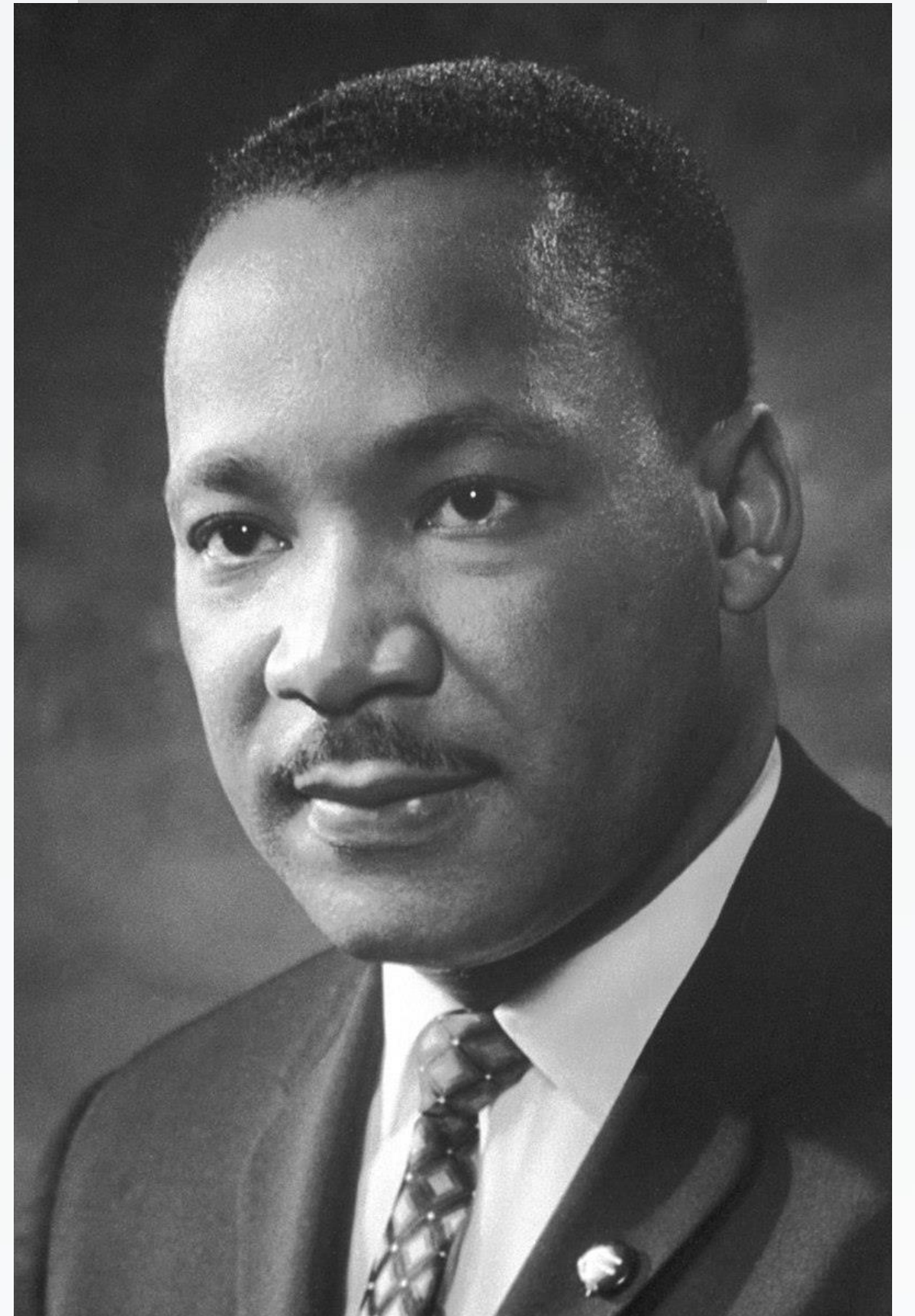


CONTENT

- 01 Defining Ethics and Deontology
- 02 Categories of Ethics
- 03 Theories
- 04 Practical discussion

Inspiring quotes

**The time is always right to
do what is right.**
Martin Luther King



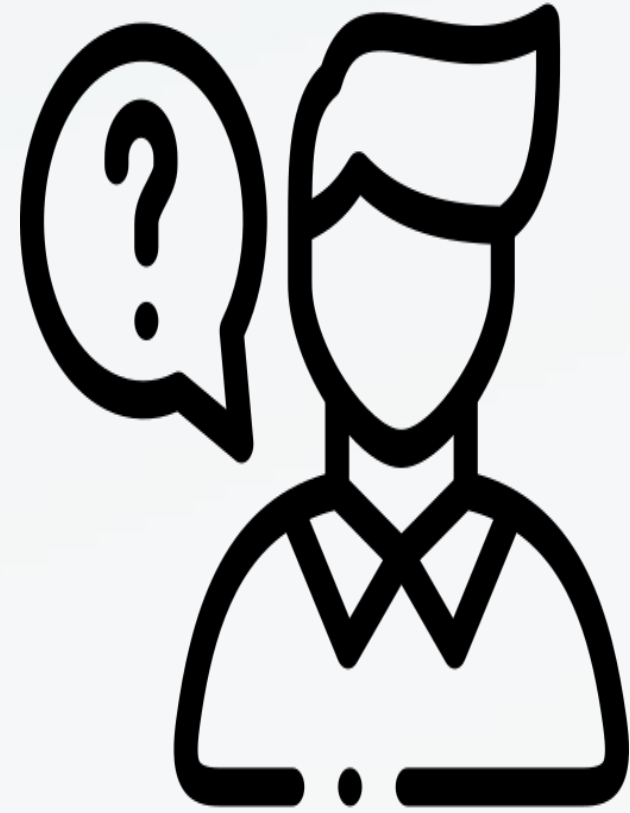
Is ETHICS *normative* or *formal* science?

Ethics

- Theology
- History
- Biology
- Politics
- Economics
- Anthropology
- Sociology, etc.



Which branch of study does ethics and Deontology belong to?





Philosophy



Philosophy

- ❖ Philosophy, etymologically came from philos= love and Sophia =wisdom== (Love of Wisdom).
- ❖ As a science, philosophy is interested With the **meaning of reality** including our human experiences.
- ❖ It seeks to explain **the ultimate cause of everything** by the use of human reason alone.
- ❖ Ethics is philosophical science that studies the **morality** of human act.
- ❖ Ethics is concerned with the analysis of the nature of the human conduct from the point of view of **morality**.



Defining Ethics

- ❖ as discipline, Ethics (E) interests in morality and human actions.
- ❖ Dictionary definition of ethics. Relating to morals, treating of moral questions; morally correct, honorable...Set of principles of morals...The science of morals, moral principles, rules of conduct, the whole field of moral science.
 - ❖ Ethics is as branch of philosophy addresses questions of how people ought to act toward each other.



Where is ethics in philosophy?

PHILOSOPHY	
THEORETICAL	PRACTICAL
Cosmology: Origin of universe	Semantics Words and its linguistic forms
Ontology: The theory of being	Axiology THEORY OF VALUE
Metaphysics :Meta (beyond) physikon (nature)	Aesthetics Principles of beauty and art
Psychology: Human/animal behavior	Logic Reasoning to establish truth
Theodicy: God on logical abstraction	Ethics
Epistemology: Theory of knowledge	
Cosmology: Origin of universe	



Defining Ethics

- ❖ Etymology via Latin **ethica** from the Ancient Greek the adjective of ethos "**custom, habit**" The word also traces to Ta Ethika, title of Aristotle's work. Ethic "a person's moral principles," .



Defining Ethics

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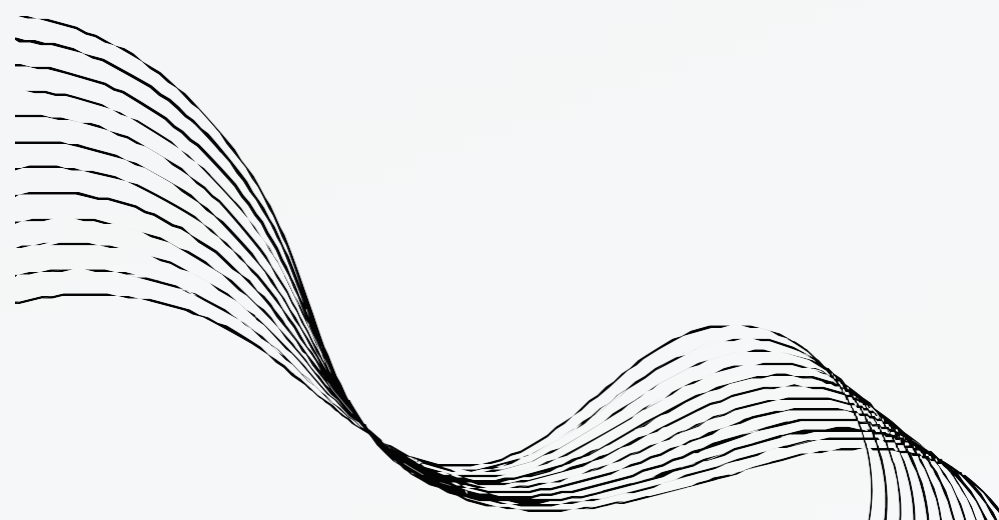
Three Categories of

Descriptive
Ethics

General Ethics

Normative
Ethics

Meta-ethics



Descriptive E: -describes how people act.

Normative E :

moral judgment based on ethical norm or theory-


moral rules that govern people's behavior.

Meta E

-moral reasoning and foundational questions

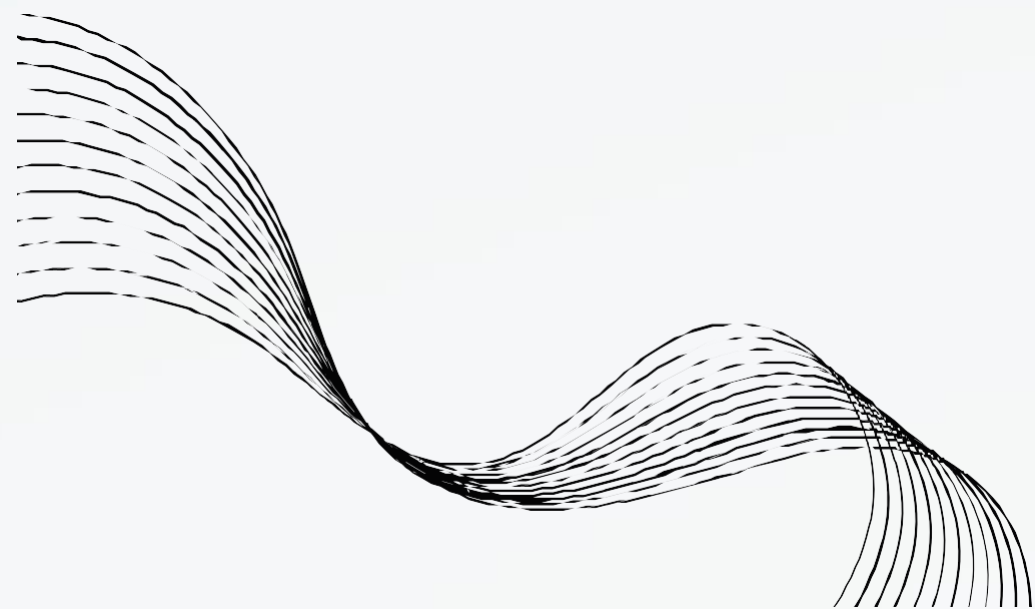
-the assumptions related to moral beliefs and practice.

Defining Deontology Ethics

- ❖ Etymologically, the word deontology is derived from the two Greek words "deon" and "logos" that mean "duty" and "science".
 - ❖ In philosophy, deontology is an approach to ethics. It holds the fact that actions are morally right are those in accordance with certain **rules, duties, rights, or maxims.**
 - ❖ **Consequences** do NOT matter!
 - ❖ **Intention** is relevant.
 - ❖ I am acting in a certain way only if I act for the right reason.
- 

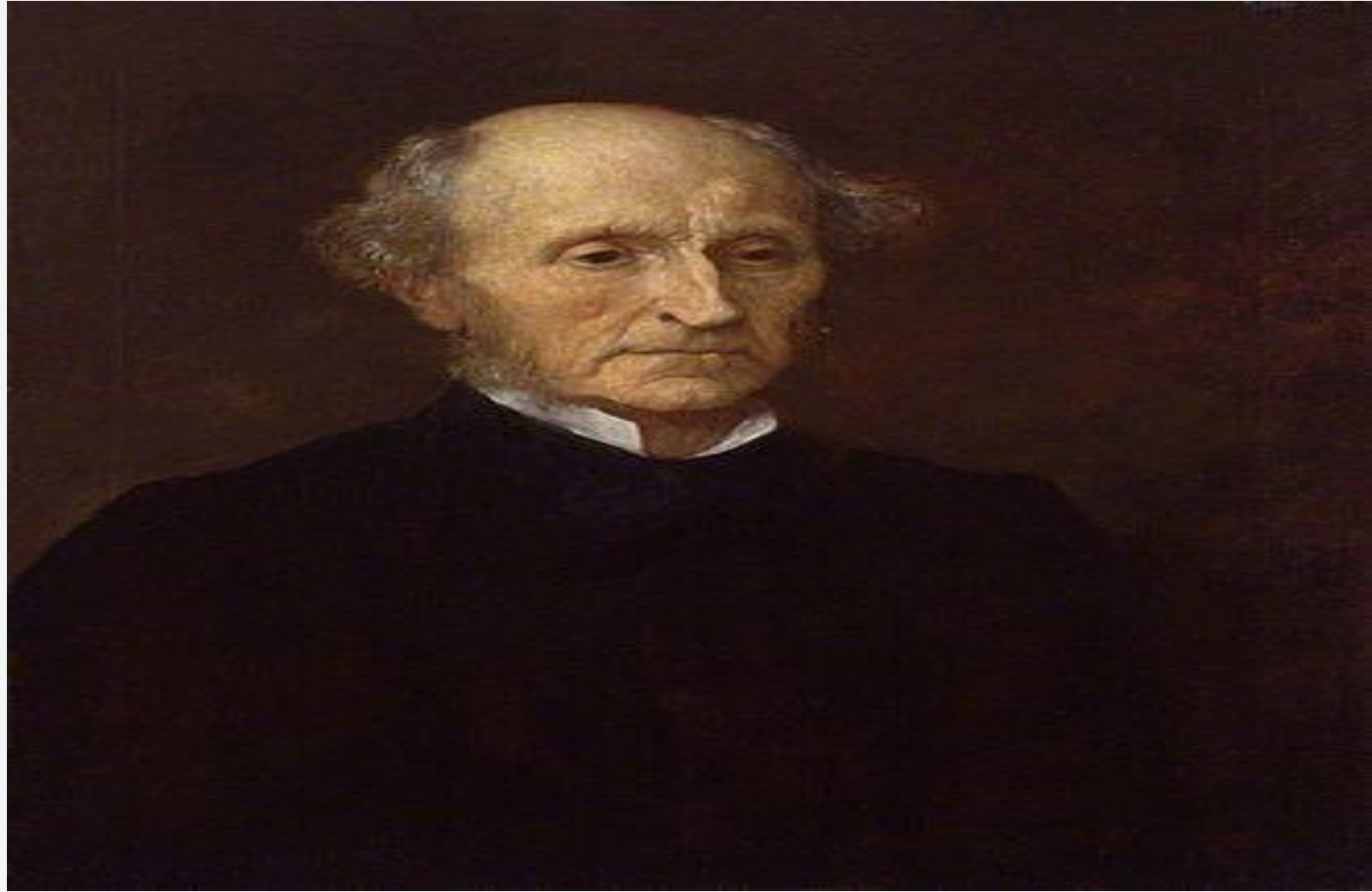
Deontological Ethics

- ❖ **Duty- based ethics= Deontology**
- ❖ **It was first defined by the philosopher Immanuel Kant as an ethical theory that uses rules to distinguish right from wrong.**



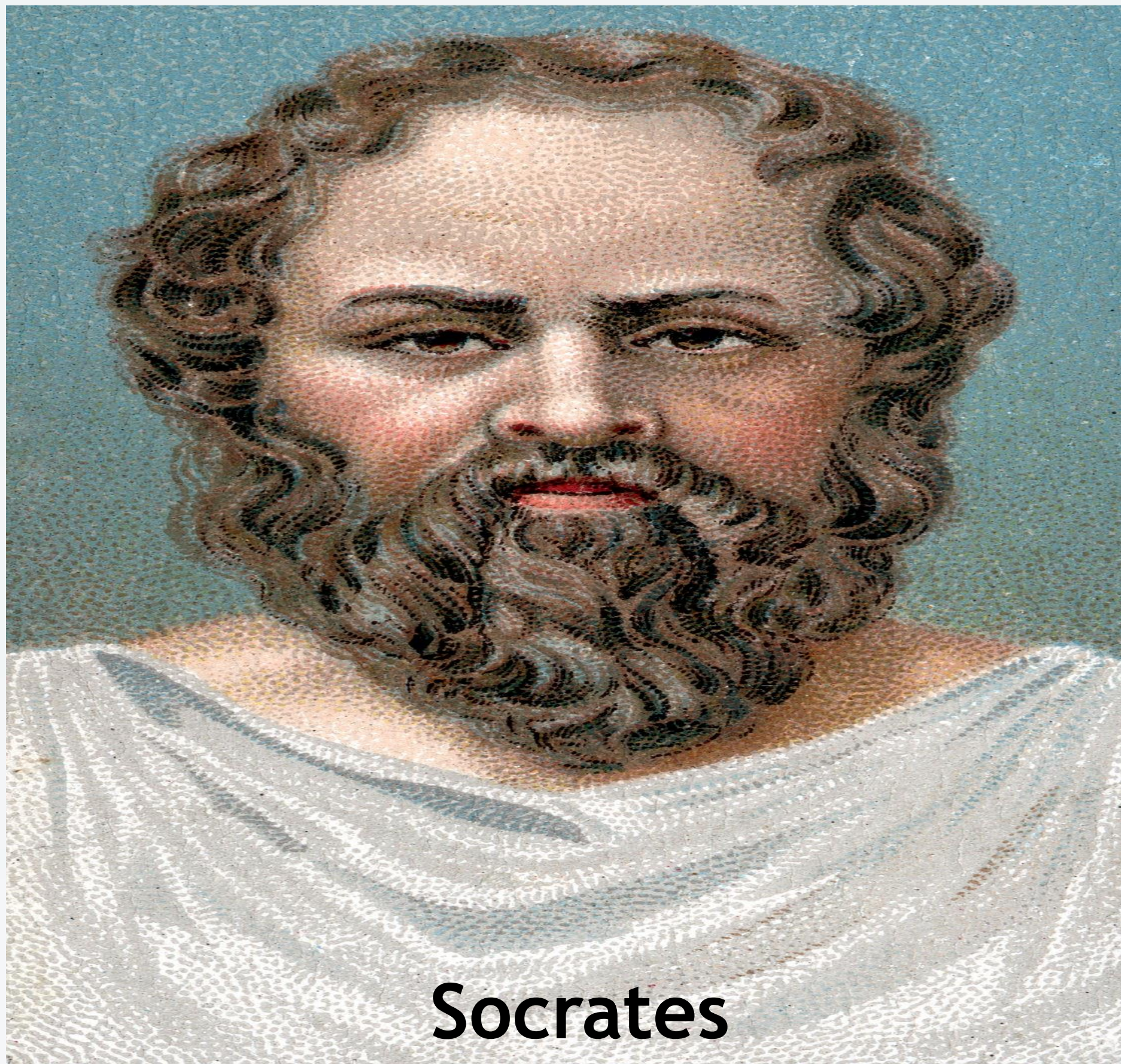
Utilitarianism

- ❖ Teleological theories:
- ❖ **right** is defined as that which minimizes what is harmful for the greatest number of people.
- ❖ Good is defined by the **results**.
- ❖ **morality becomes relative there are no moral absolutes.**
- ❖ **Non-objective sense.**

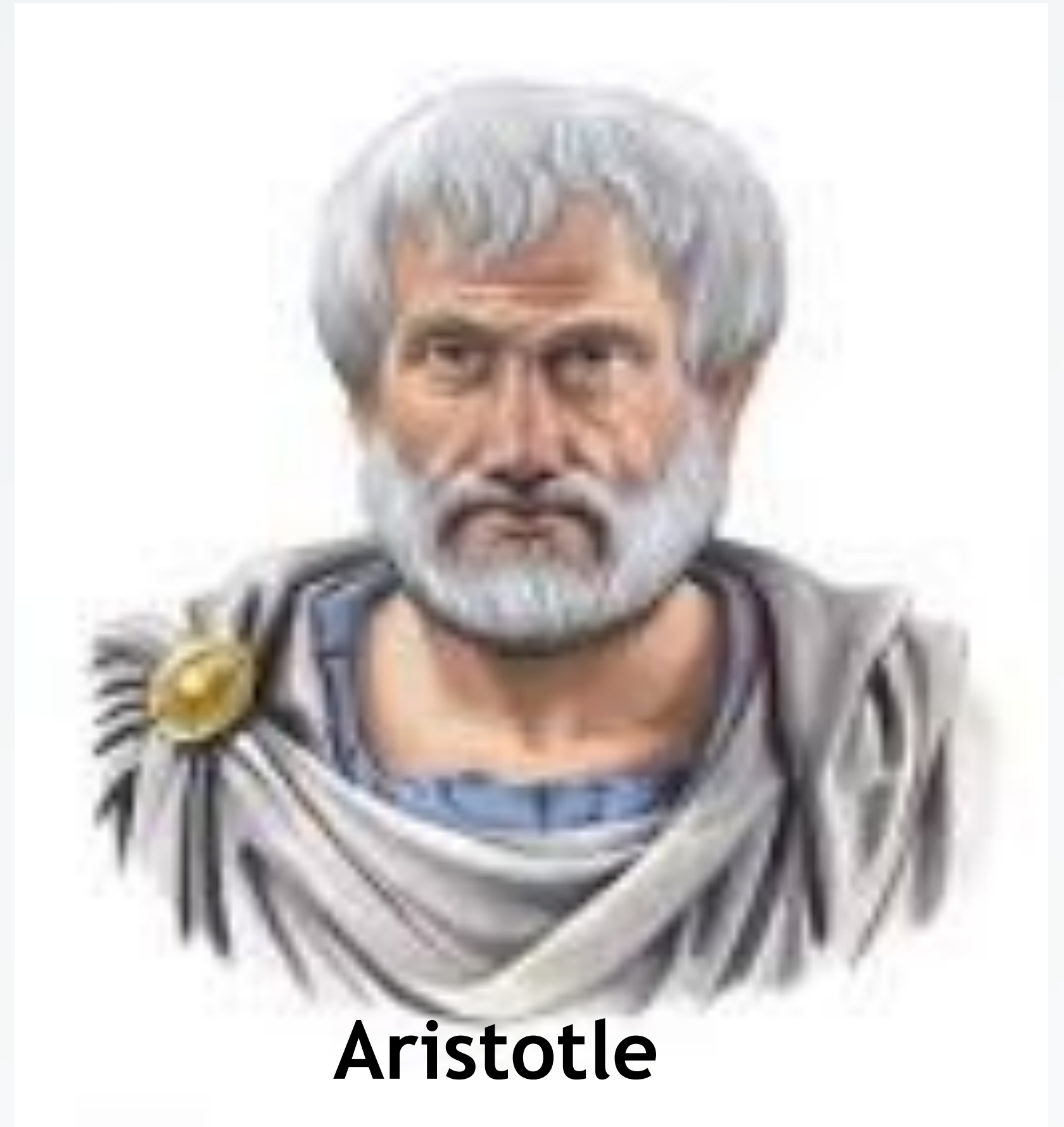


John Stuart Mill – an English philosopher and proponent of utilitarianism emphasized the importance of individual rights and freedoms.

Utilitarianism 1863



Socrates

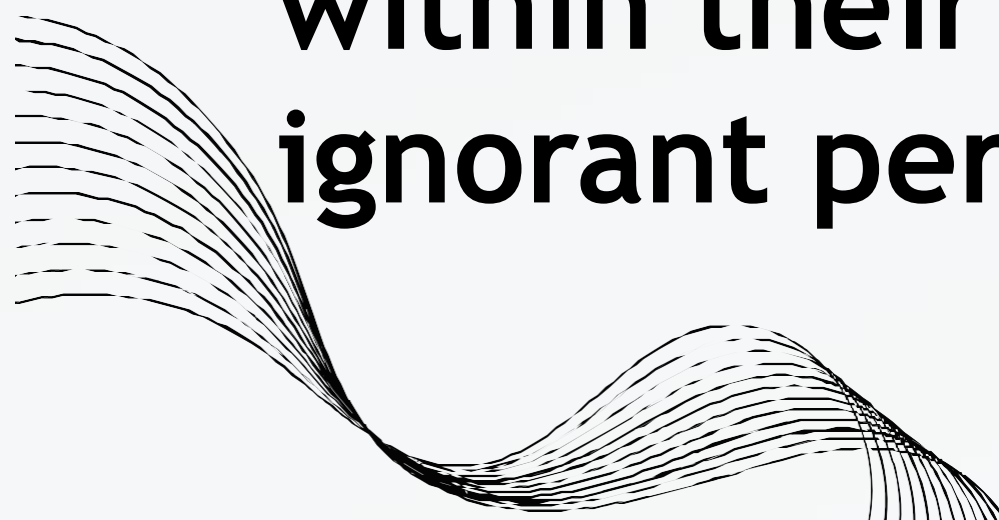


Aristotle

how humans should best live – Ethics as a pre-condition for attaining happiness or well-being

Origins

Socrates • Socrates was one of the first Greek philosophers to encourage both scholars and the common citizen to turn their attention from **the outside world** to the condition of man. Knowledge having a bearing on human life was placed highest, all other knowledge being secondary. **Self- knowledge was considered necessary** for success and inherently an essential good. A self-aware person will act completely within their capabilities to their pinnacle, while an ignorant person will flounder and encounter difficulty.



Origins

- To Socrates, a person must become aware of every fact (and its context) relevant to his existence, if he wishes to attain self-knowledge. He posited that people will naturally do what is good, if they know what is right. Evil or bad actions, are the result of **ignorance**. If a criminal were truly aware of **the mental and spiritual consequences** of his actions, he would neither commit nor even consider committing them. Any person Who knows what is truly right will automatically do it, according to Socrates. While he equated knowledge With **virtue**, he similarly equated virtue With **happiness**. The truly Wise man will know what is right, do what is good and therefore be happy.

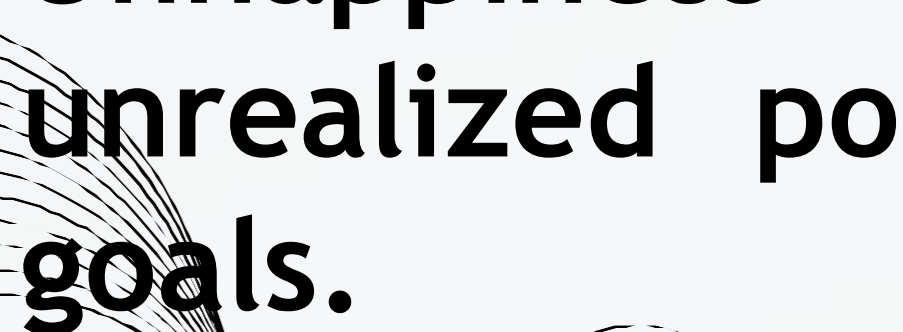


Origins

- Aristotle • Aristotle posited an ethical system that may be termed "**self-realizationism**".

Eudainamia -

When a person acts in accordance With his nature and realizes his full potential, he will do good and be content. At birth, a baby is not a person, but a potential person. In order to become a "real" person, the child's inherent potential must be realized. Unhappiness and frustration are caused by the unrealized potential of a person, leading to failed goals.



Analyse the acts from deontology and Teleology perspectives



lying



Consider the following picture, share your opinion



After a woman was taken to the hospital with hypoglycemia (low blood sugar), two paramedics stayed behind to prepare dinner for the five kids who were still in the house. Afterwards they also did the dishes (Eindhoven, Netherlands)

Follow-up

- ❖ What is your opinion on the paramedics' conduct? Is it *good* or *right*?

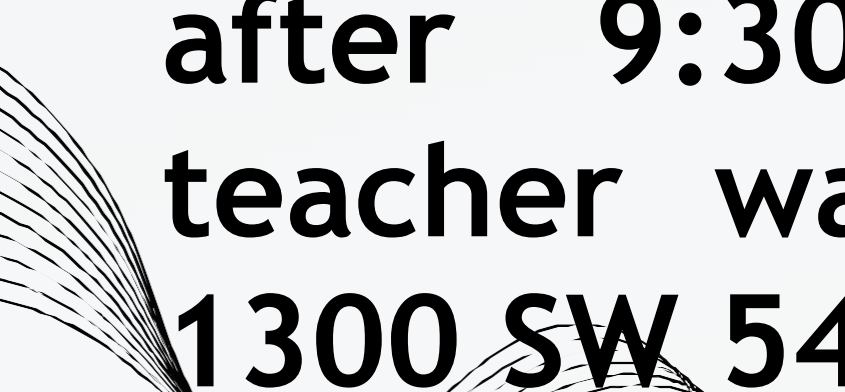


Example

- ❖ **the issue of torture. using torture to extract information from a terrorist or criminal could save lives and prevent terrorist acts.**



Example

- ❖ **student has been arrested after a teacher at South Plantation High School received a text earlier this week which included threats to kill her and other students at the school, authorities confirmed.**
 - ❖ **Police said the text was received shortly after 9:30 a.m. Tuesday while the teacher was at the school, located at 1300 SW 54th Ave.**
- 

Storytelly corner



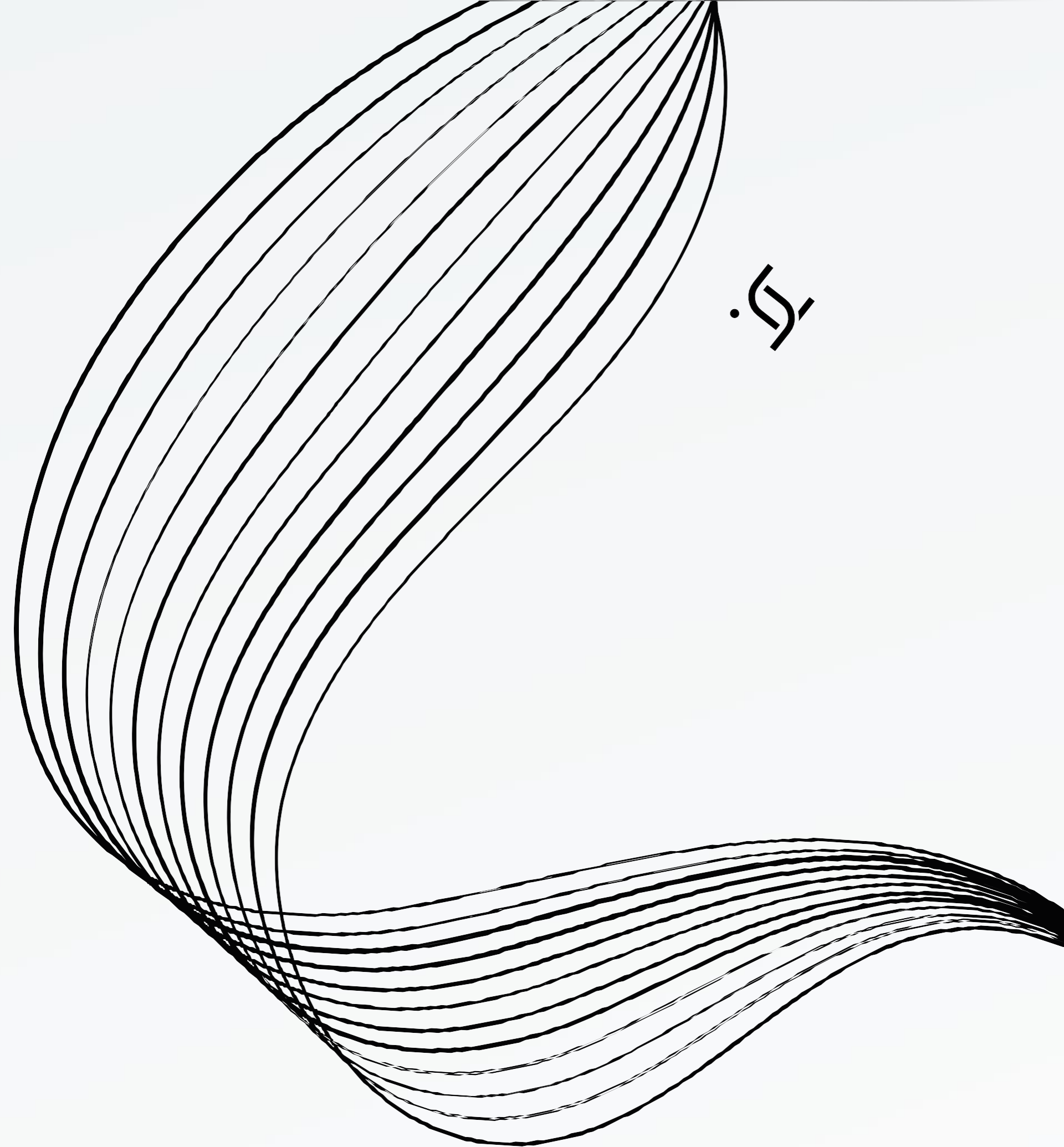
**In the name of God The Most Beneficent, The
Most Merciful**

**((it may be that you dislike a thing which is good
for you and that you like a thing which is bad for
you. Allah knows but you do not know.))**

Surah Al-Baqarah- Ayah 216



THANK'S FOR
interaction



VALUES

Mission



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Vision





01

02

03

04

JANUARY

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FEBRUARY


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MARCH

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APRIL

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CONCEPT IN BUSINESS

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NEXT PROJECT

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PROJECT 1

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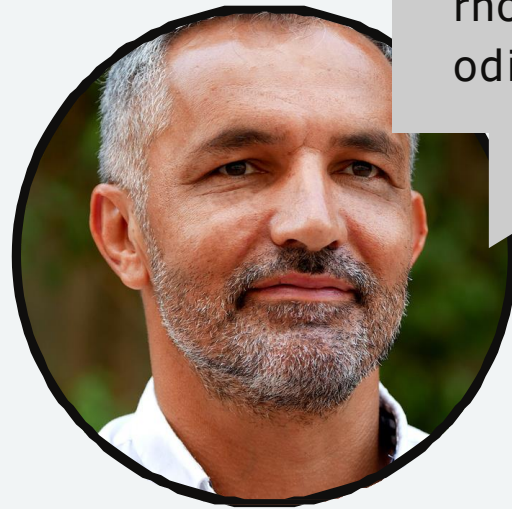
PROJECT 2

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PROJECT 3



TESTIMONIALS



Rufus Stewart



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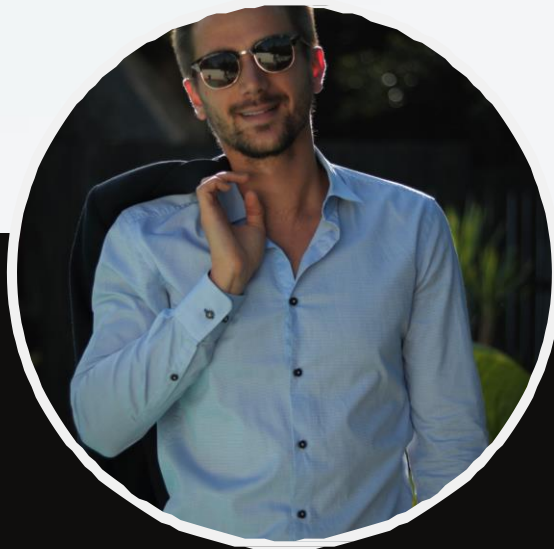


Morgan Maxwell

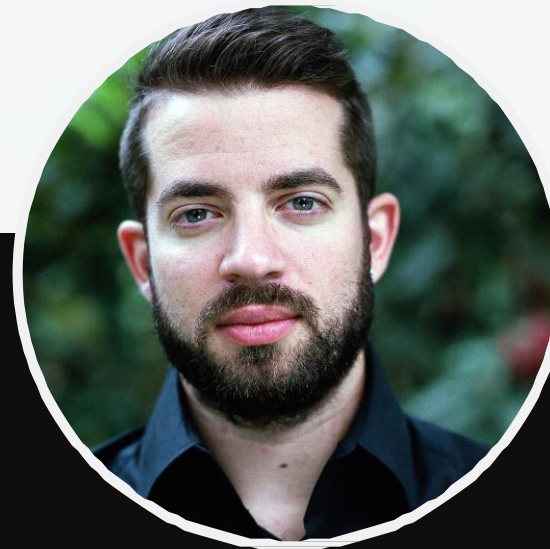


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OUR TEAM



Everest
Cantu
Ceo Of Ingoude
Company



Drew
Holloway
Ceo Of Ingoude
Company



Remy
Marsh
Ceo Of Ingoude
Company