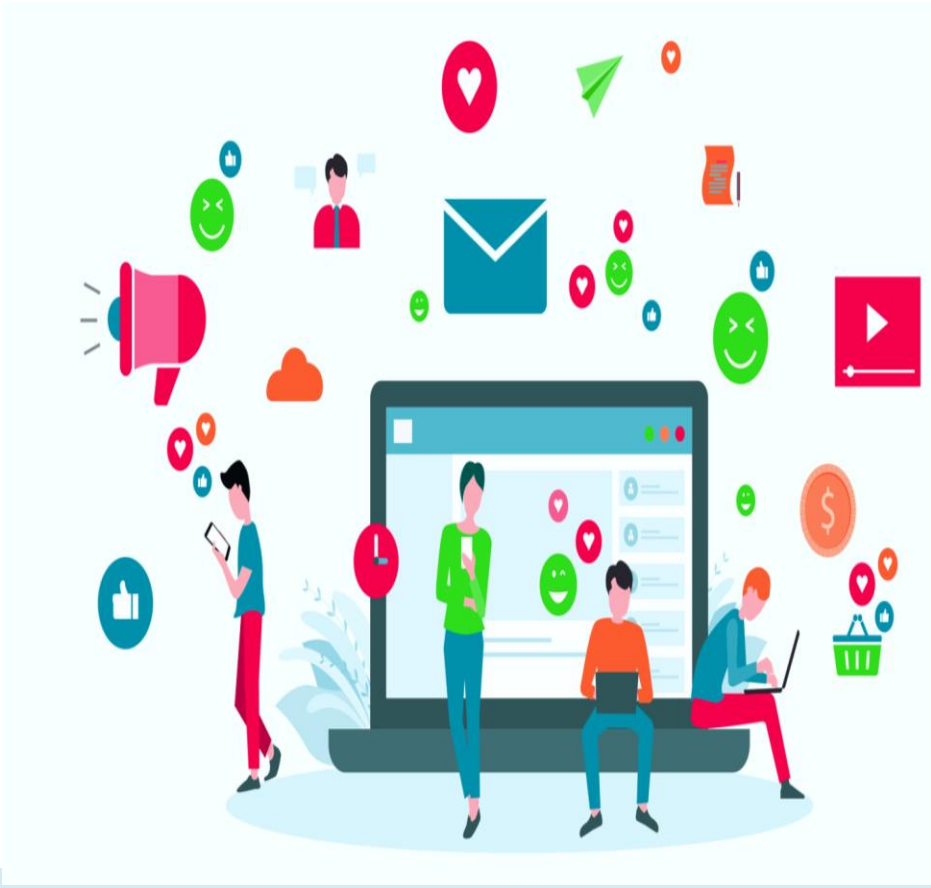
SOCIAL MEDIA

Dr. CHOUCHANI ABIDI Med



الجمهورية الجزائرية الديمقراطية الشعبية

وزارة التعليم العالي والبحث العلمي

جامعة قاصدي مرباح - ورقلة

كلية الآداب واللغات

مركز مسابقة دكتوراه التكوين في الطور الثالث 2021- 2022

مسابقة دكتوراه التكوين في الطور لثالث

10 مارس 2022

Filière:	اللغة الإنجليزية	الشعبة
Spécialité :	Didactics	تخصص:
Épreuve 02:	Technology in Language Learning	امتحان مقياس
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Debates about the role of new technologies fuelled the development of Blended Learning. Discuss the most prominent considerations that respond to this type of learning, notably in an EFL context.

Answer :

At the end of this lesson, you are going to know:

- What do social media mean?
- What are the main forms of social media?
- What are the advantages & disadvantages of social media ?
- Is it important to use social media in English language learning & teaching?

What do social media mean?

- Social media is :a collection of online platforms and tools that people use to share content, profiles, opinions ,insights, experiences , perspectives , and media itself, facilitating conversations and interaction among groups of people .
- Social media refers to means of interactions among people in which they create ; share , and exchange information and ideas in virtual communities and Networks .
- Social media refers to websites and applications that are designed to allow people to share content quickly, efficiently, and in real-time. While many people access social media through smartphone apps, this communication tool started with computers, and social media can refer to any internet communication tool that allows users to broadly share content and engage with the public.

Most popular social networking services

#	Network Name	Number of Users (in millions)	Country of Origin
1	Facebook	2,740	United States
2	YouTube	2,291	United States
3	WhatsApp	2,000	United States
4	Facebook Messenger	1,300	United States
5	Instagram	1,221	United States
6	WeChat	1,213	China
7	QQ	800	China
8	TikTok	689	China
9	Douyin	600	China
10	Sina Weibo	511	China

"Most used social media 2020". Statista. Retrieved 2020-11-28

What are the main forms of social media?

- There are many forms of social media, including blogs, micro-blogs, wikis, social networking sites, photo-sharing sites, instant messaging, video-sharing sites, podcasts, widgets, virtual worlds, and more.
- There are many types of social networking sites available for use, you can be present on the followings: Facebook, Instagram, LinkedIn, telegram, Twitter, and YouTube.

What are the advantages & disadvantages of social media ?

Billions of people around the world use social media to share information and make connections. On a personal level, social media allows them to communicate with friends and family, learn new things, develop their interests, and be entertained. On a professional level, they can use social media to broaden their knowledge in a particular field and build their professional network by connecting with other professionals.

- Social media allows you to do at least four important things:
  - Discover new ideas and trends.
  - Connect with existing and new audiences in deeper ways,
  - Bring attention and traffic to your work.
  - Build, craft and enhance your profession.

Advantages of Social Media:

1 Connectivity 2 Education 3 Help 4 Information and Updates 5 pleasure

Disadvantages of Social Media:

1 Vastness 2 Maze 3 Time wastage 4 Addiction 5 Laziness

The Use of Social Media after Covid 19 Pandemic

- While people were already using social media before the COVID 19 PANDEMIC, more started using it and for additional reasons, particularly to stay socially connected and to get updates on the pandemic.
- "Social media have become popularly used to seek for medical information and have fascinated the general public to collect information regarding corona virus pandemic in various perspectives. During these days, people are forced to stay at home and the social media have connected and supported awareness and pandemic updates."
- This also made healthcare workers and systems more aware of social media as a place people were getting health information about the pandemic: "During the COVID-19 pandemic, social media use has accelerated to the point of becoming a common part of modern healthcare systems."

The Importance of Social Media in English Language Learning & Teaching:

- Source of information, language texts, and vocabularies: The participants indicated that social media are great sources of up-to-date, relevant information such as news, blogs, wikis, and a lot more that are written in English.
- "Social media are an all-available and all-free information source for language learning .There is no need to hire an English tutor or go to expensive English academies."
- The exposure that social media provide with English language learners comes in an environment where these users are enjoying, learning, and picking up the language in a more natural way.

- **<u>Exposure to communication, connection and interaction:</u>** Since most of students grew up with these kinds of technology, it seemed innate in them to have an adeptness in using them. Whether they are sending e-mails, posting on Facebook, Twitter, or Instagram, or they are playing online games, they get a chance to practice using the English language and share information to other people .
- "They can communicate with different people to enhance English language."
- "English language learners improve communication skills through social media interaction in a wide basis."
- "Exposure to the target language since learners are often online or checking their accounts."

- This serious, professional social networking should not be ignored by individuals.
- LinkedIn works best when you use it as a career management tool and not just for job hunting.
- LinkedIn offers a variety of ways to expand your network by finding and connecting with relevant professionals in your industry. The key is to find, approach and connect with folks you already know, folks you'd like to know and folks you should know. You should also post your own content, showing off your expertise on a regular basis.
- When you're looking for a new job, numbers matter, so take time to build your network. But be sure to do it in a smart way,

Mohammed Chouchani Abidi

PHD in Translation Studies

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Messaging 1

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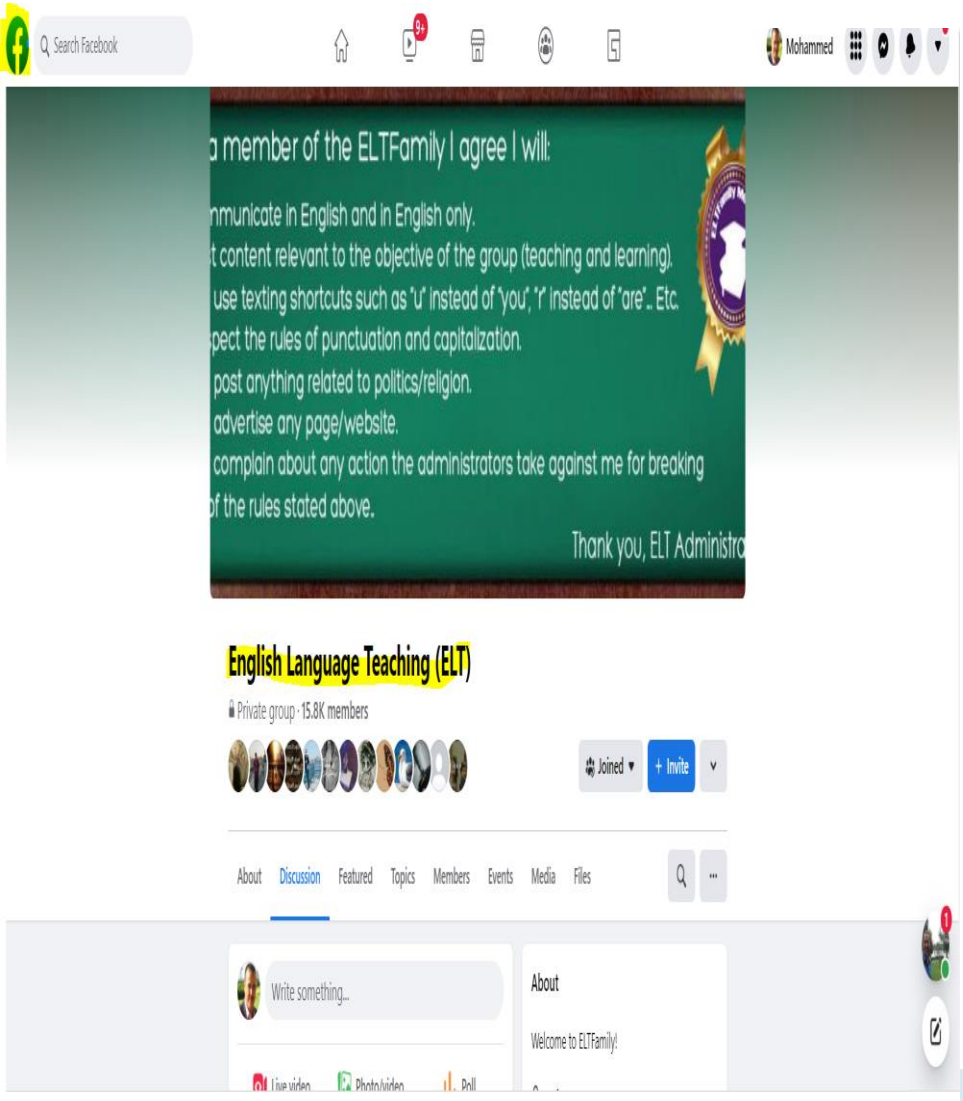
- According to Jerome Bruner, the learner is active, constructive, collective, goal-oriented, investigative, and thoughtful. Learning is student-centered and learners construct knowledge through their own investigations. A good learner must take the initiative for self-testing and is constantly checking her/his progress to make sure that learning goals and objectives are met successfully.
- Facebook as a method of teaching English as a foreign language in the classroom should have positive effects on students 'comprehension skills .It helps learners by introducing multimedia and pictures and narrating words with sound for better visualization.
- As such, when students are fully engaged in reading the materials posted on Facebook, they would make every effort to understand what they read. Learners who utilize Facebook increase their comprehension skills.
- Facebook provides an environment that is conducive to the learning of the English language. It increases learner's critical thinking skills significantly.

facebook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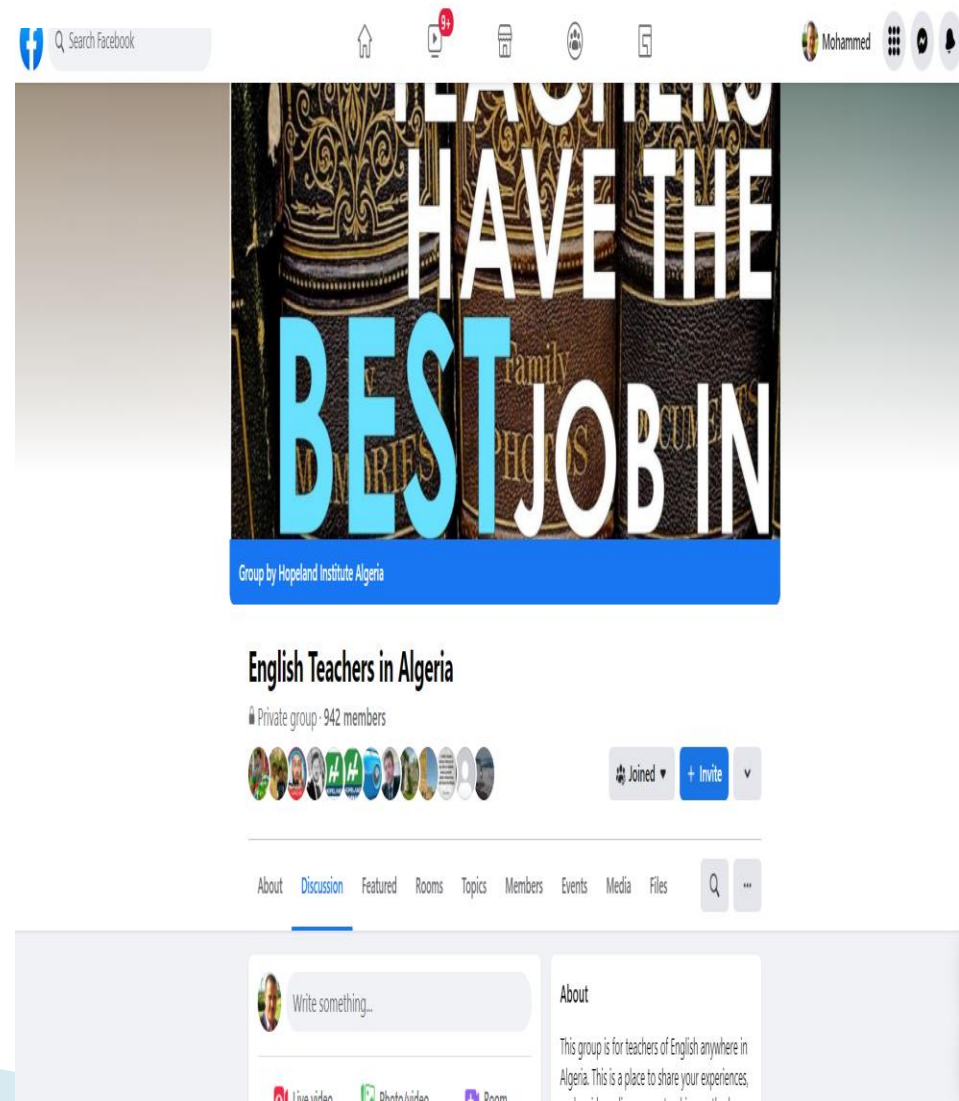
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